



HILCO HOMES

YOU CAN SAVE UP TO 30% BUILDING A

PRE-CUT HOME—but there are even **better**

reasons to choose

HILCO

On succeeding pages, we explain why you will substantially reduce “conventional” building costs through use of the *modern* technique in residential construction: erecting pre-cut materials and “panelized” sections. But important as these *initial* savings are, the superior *quality* of HILCO materials and construction methods will also yield great rewards *after* the house is completed!

Real estate appraisers state that a home built with quality materials is worth substantially more than one of identical size, constructed with ordinary materials.



a custom-quality

HOME!

This viewpoint is based upon appraisals for (1) mortgage purposes, and (2) re-sale value. But that is only *part* of the story. Day after day, year after year, quality materials pay off handsomely; they last longer, need less maintenance, repair and replacement. They effect appreciable savings in home operating costs.

These are the dollars-and-sense reasons why you should build *quality* — HILCO HOME quality. Add to them the obvious pleasure you will derive from . . .



living with beauty that enhances as it ages!

only **HILCO HOMES**

offer all these



MORE SPACE FOR THE MONEY

Hilco's pre-cut mass production money-saving methods enable you to get more living space for your money than you would in any comparable conventionally-built home. You can have that extra den, utility room for a complete laundry, or that much-needed family room for TV, hobbies, recreational activities, making your living room a truly "quiet" area for adult conversation and entertaining. Hilco Homes also "live longer" than their actual size. Living areas flow spiciously into one another; high, wide windows and long, unbroken wall space create a new breath-taking freedom of space.



MORE INDIVIDUALITY

Hilco Ready-to-Build Homes make it possible for a family on a limited budget to enjoy the individuality and distinctiveness of a costly custom-built home at a savings of thousands of dollars. You need not live in a stereotyped house in a "peas-in-the-pod" development.



FREE BLUEPRINTS AND CONSTRUCTION MANUAL

Complete blueprints of your home are provided without charge. Construction manual, also free, provides easy-to-understand instructions and diagrams for you or your contractor.



MORE FLEXIBLE PLANNING AND FREE ARCHITECTURAL SERVICE

With Hilco Homes you can alter the size and shape of your rooms. There is no charge for Hilco's architectural service. Our staff of experienced designers will re-plan any Hilco Home to fit your needs, will redesign any one of Hilco's floor plans according to your "pet desires," or, if you prefer, we will design and produce a custom home to your plans — any size, any shape — at no additional cost!



MODERN PRODUCTION

High speed machinery and mass-production methods enable Hilco to fabricate in one day what it takes highly paid men weeks to accomplish with hand labor. Factory methods insure fast, precision production impossible by "trial-and-error on-site hand carpentry". No mistakes, no waste, no delays. Site-work then becomes an assembly operation—a saving of costly time.



FREE PROMPT DELIVERY

Hilco's fleet of 28 trucks and trailers assures you prompt delivery to your site when you request it. Delivery is free within 100 mile radius of Philadelphia. There is a nominal charge for longer distances.



Hilco's architects will redesign any floor plan to fit your family's needs.



Hilco operates its own fleet of 28 trucks to insure safe and prompt delivery.



Hilco's gigantic volume-buying resources enable you to build a better home at tremendous savings.



QUALITY MATERIALS

Hilco owns and operates the largest lumber yard in the East with facilities for buying millions of feet of top quality lumber at lowest possible prices, direct from lumber mills all over the world — achieving savings which lower costs to our clients. Only guaranteed quality materials are used in Hilco Homes, and stored indoors until used. Our heavy volume of business keeps "inventory" turnover rapid, so materials are always fresh, clean and top grade.

When unloaded at your site, all materials for erection of your Hilco Home are ready and handy; the first units on top, second units directly below, and so on to the last units, at the bottom. Everything is clearly identified in your Construction Manual.



3 WAYS TO BUILD YOUR HOME

1. Hilco will recommend a reliable contractor in your area, to erect and complete the entire home; or
2. hire a carpenter to erect foundation and shell, then do part or all of the interior yourself; or
3. erect the shell yourself in a few days, and complete the interior in your spare time.



COMPLETE FINANCING AND INSURANCE PLAN

Hilco provides a bank-rate 5-year financing plan. As the owner of a Hilco-financed home, you are automatically insured for fire and life up to \$5,000 by the Equitable Life Assurance Society. In the event of premature death, your family is completely protected and the loan balance is paid in full. No medical examinations are necessary for anyone under 60 years of age.



MEETS FHA, VA, AND LOCAL CODES

Hilco quality construction meets national building codes and specifications of the FHA, VA, banks, savings and loan and building-and-loan associations, mortgaging and insurance companies. If you are not satisfied with your local financing facilities, Hilco can help you set up a mortgage plan with monthly payments less than rent!

HILCO HOMES

Warranty

OF QUALITY AND SATISFACTION

Hilco guarantees that the quantity and quality of all materials supplied will be exactly as represented to you, down to the last plank and nail.

Your complete satisfaction is absolutely assured!

Jerome J. Shuck
General Manager
HILCO HOMES

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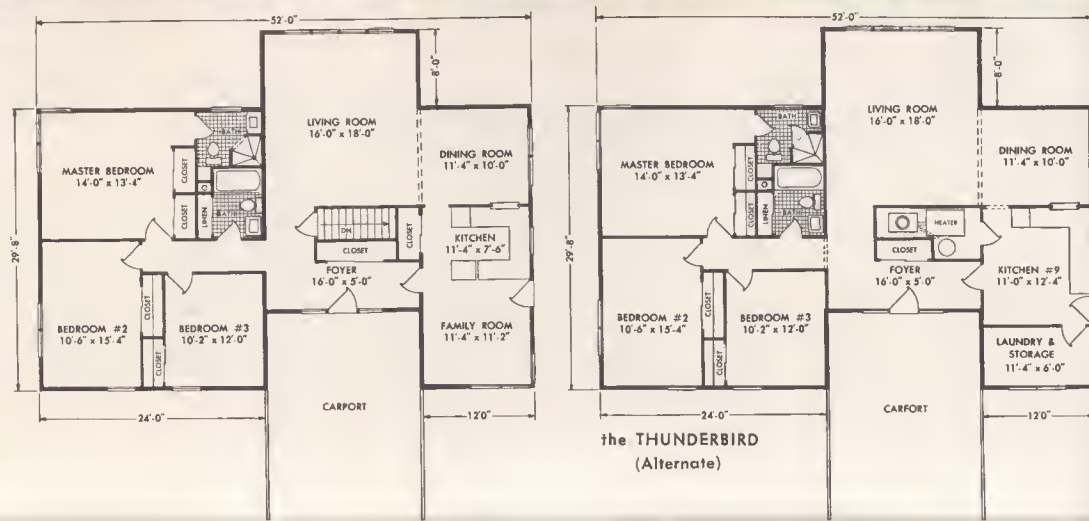
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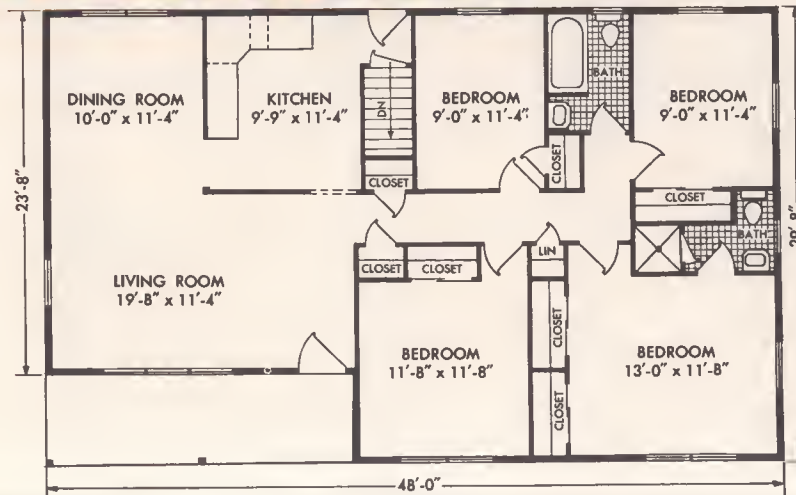


the THUNDERBIRD

52' x 29'8" 2 Bathrooms

The flair of the great Southwest is here interpreted in dramatic architecture. Featured: a magnificent 20-foot covered canopy-carport, Cathedral ceiling through the house, 3 bedrooms, 2 bathrooms, Family Room, yards of sun-drenched windows!





the BERKSHIRE

48' x 29'8" 2 Bathrooms

A spacious ranch with 4 big bedrooms, 2 baths, 20-foot living room, full dining room and large kitchen. Cross-ventilation throughout; generous window groupings provide maximum light and air.



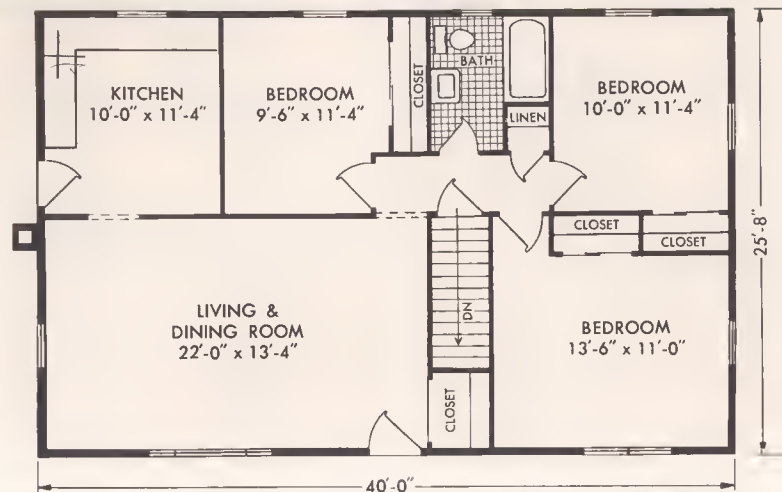


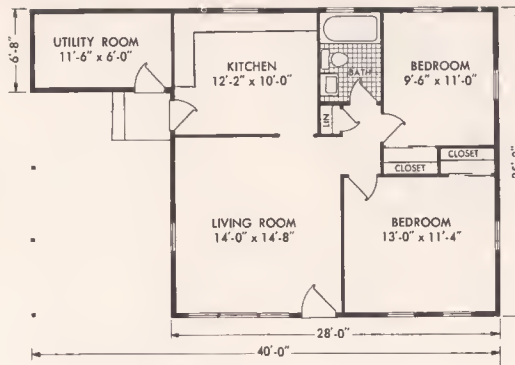
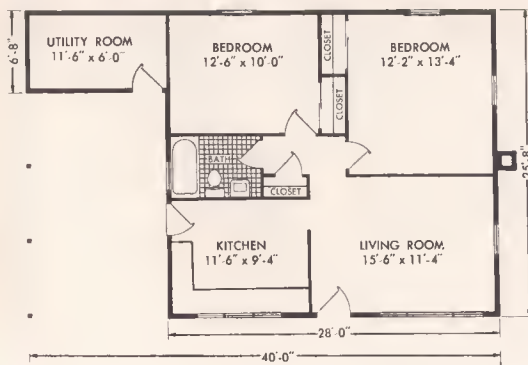
the LYNBROOK

40' x 25'8"

A budget-priced ranch-home with the greatest of all deluxe features: *space!* 13½-foot master bedroom and 22-foot living room are typical of the expansive planning which went into this popular design.

See Page 23 for other sizes of this plan
(the BELMONT, the BANCROFT and the NEWTON)



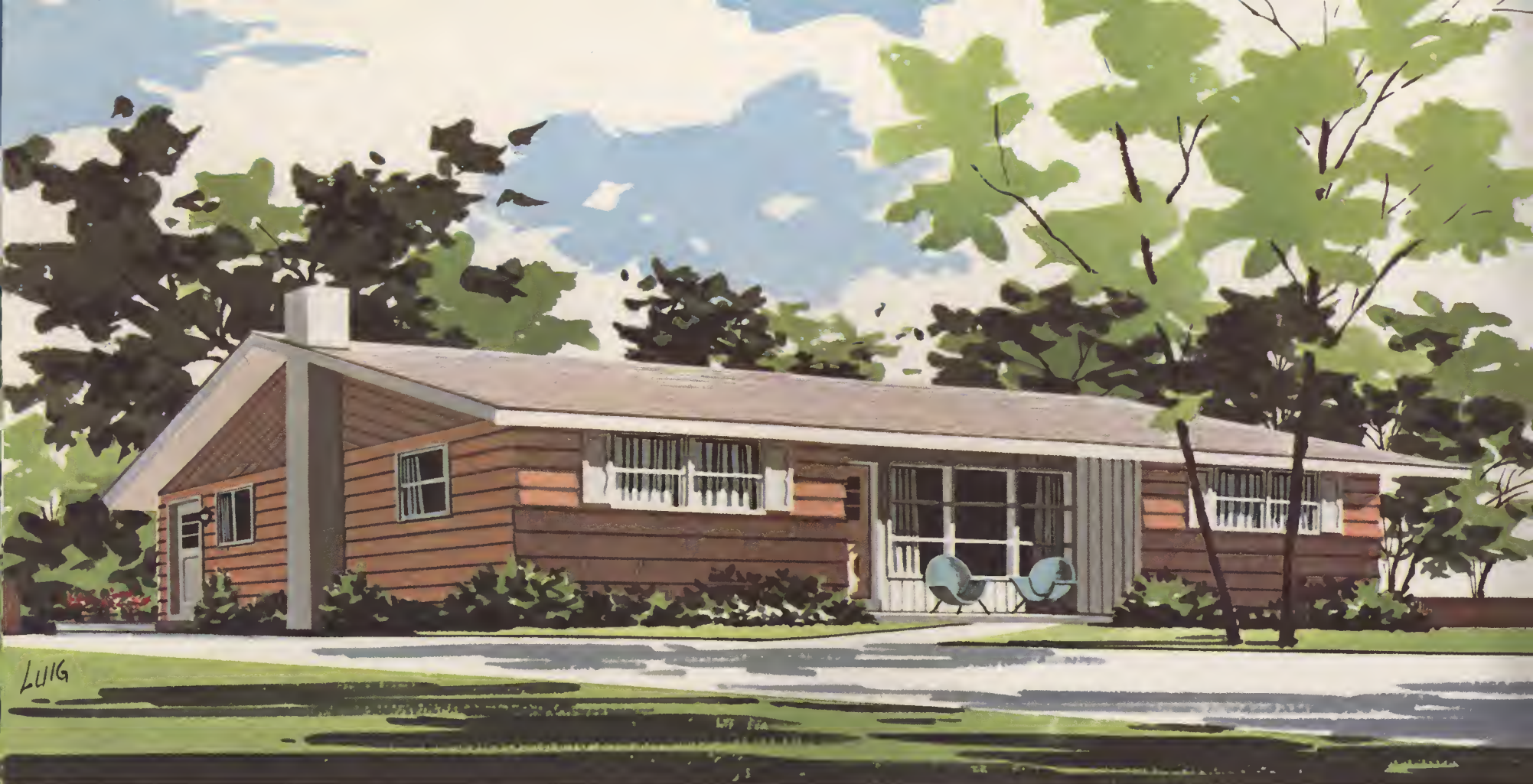


the CORTEZ (Alternate)

the CORTEZ

40' x 25'8"

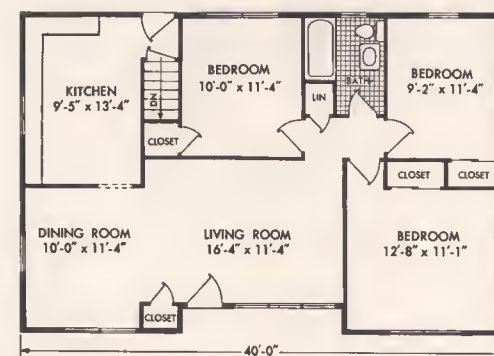
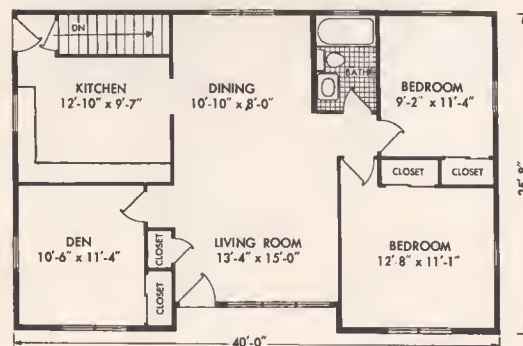
A compact, cozy ranch home whose very modest cost belies its expensive appearance. No "pinching" on space: 16-foot living room and 12-foot kitchen with breakfast-nook area. 12-foot utility room behind handsome, roofed patio-carport.



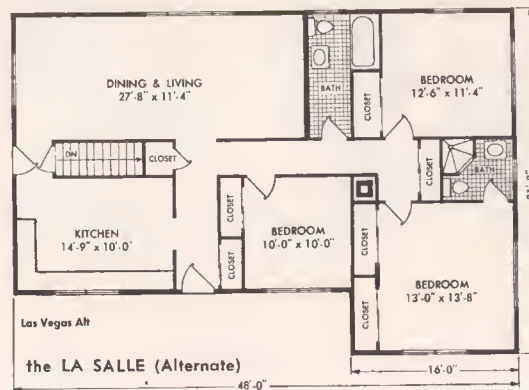
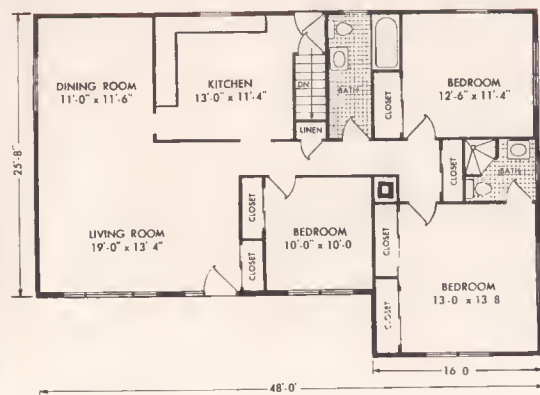
the RANCHO

40' x 25'8"

Hilco's classic "patio-ranch," often imitated, never equalled. 13½-foot covered front terrace and shoulder high windows are very popular. Floor plans provide either 2-bedrooms or 3-bedrooms.



the RANCHO (Alternate)

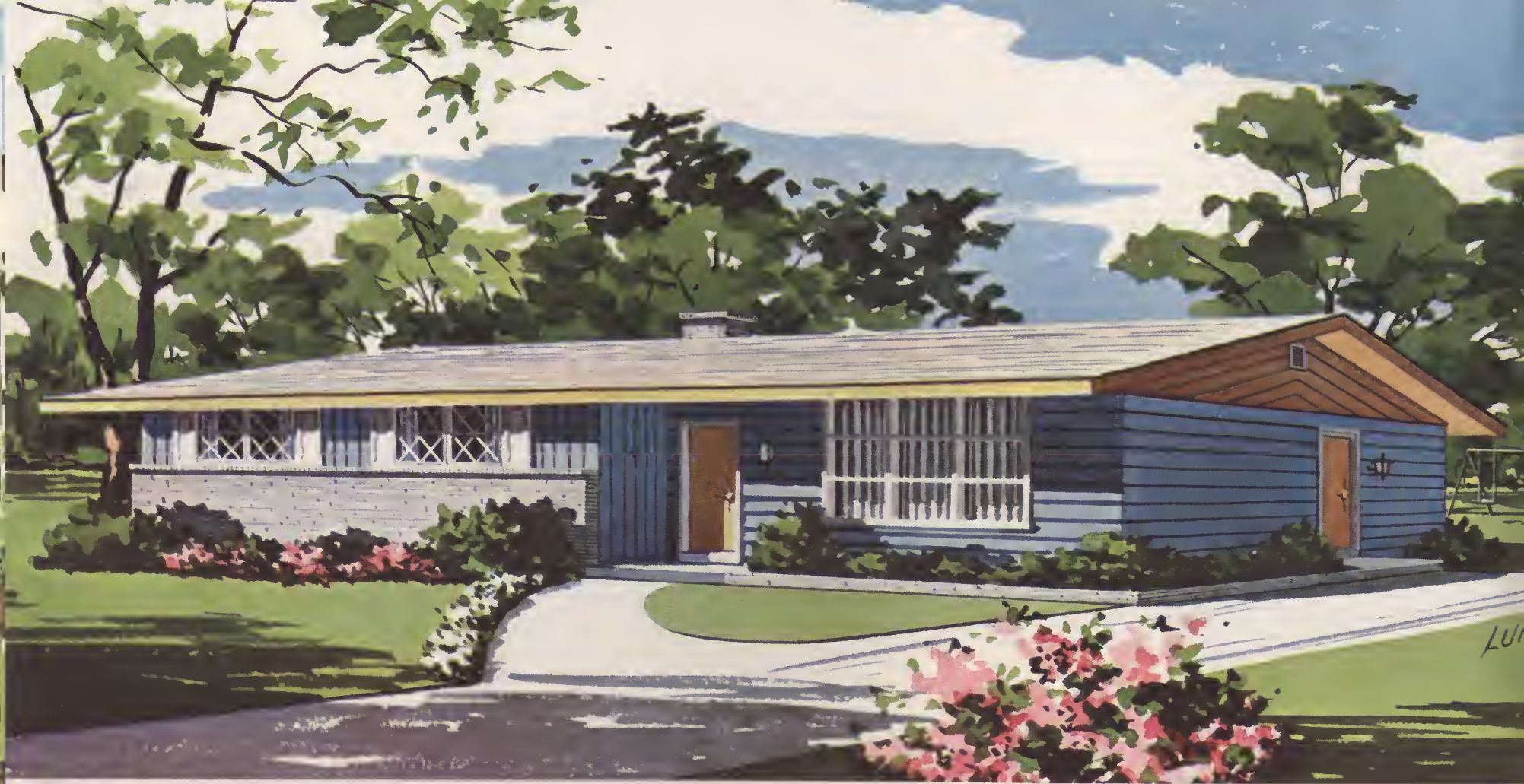


the LA SALLE

48' x 31'8" 2 Bathrooms

A sprawling, forty-eight foot luxury ranch, with huge bedrooms, two bathrooms, a farm-sized kitchen, family-sized dining room, and spacious 19-foot living room: Very large wardrobe closets are another outstanding feature.

See Page 22 for other sizes of this plan
(the FRESNO and the FRESNO ALTERNATE)

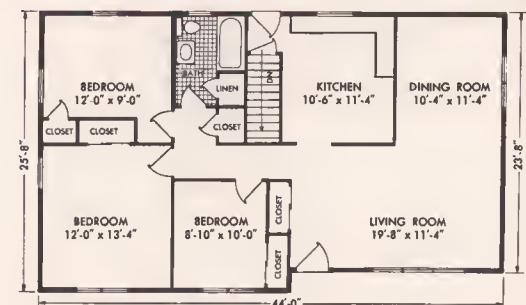
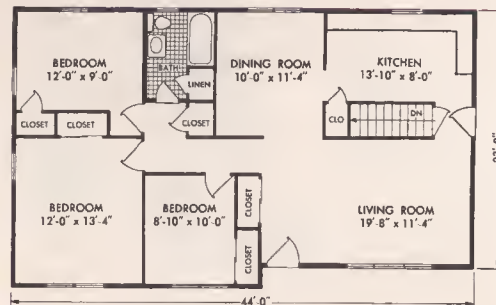


the AVALON

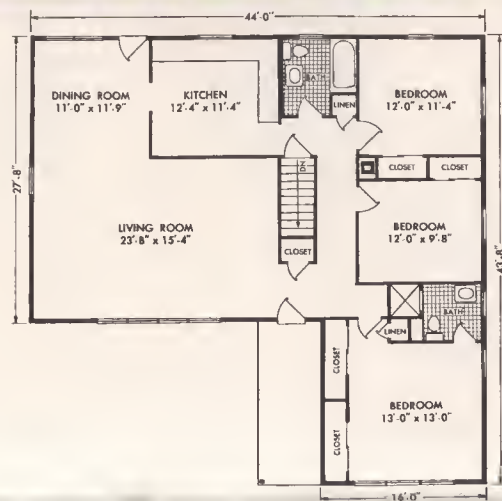
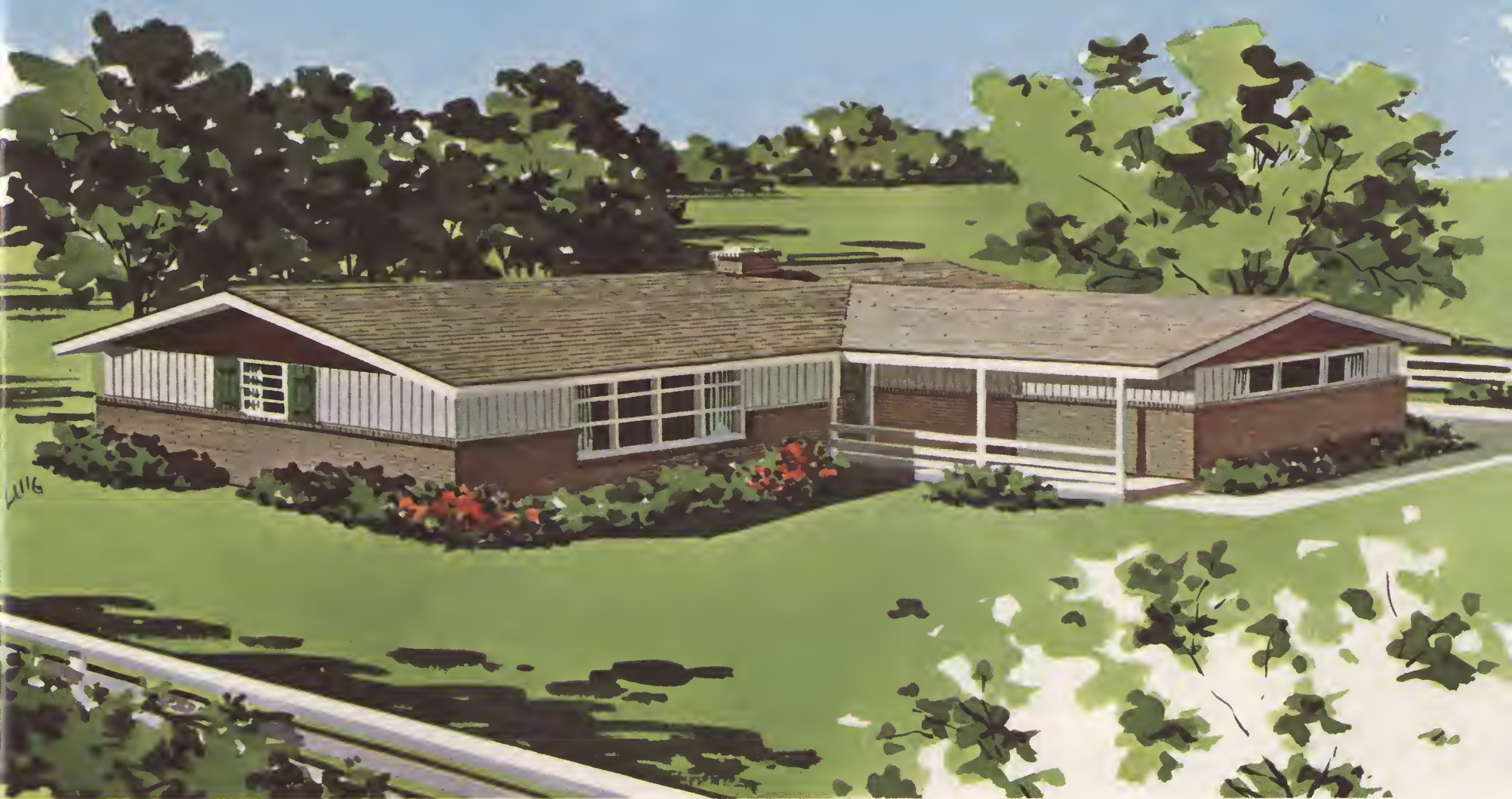
44' x 25'8"

The classic ranch-design, providing maximum space at most economical cost: simplified foundation and bearing walls; unified, unbroken roof-lines. Note dramatic 4-foot overhang protecting picture window, covered entry and planting area.

See Page 23 for another size of this plan
(the TRENTON)



the AVALON (Alternate)

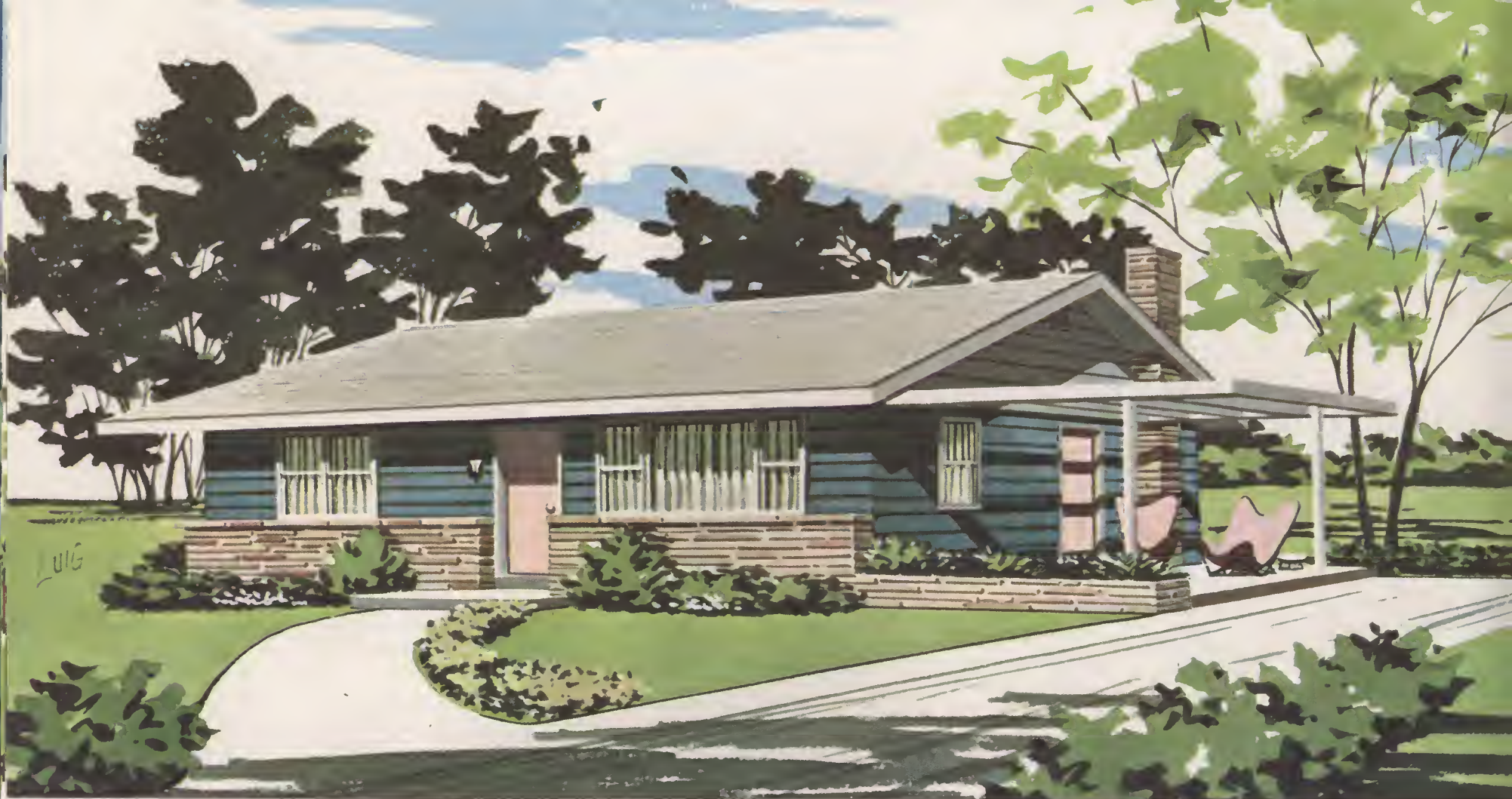


the LISBON

43'8" x 44'

This distinctive L-shaped ranch-home is a jewel in any setting. Unequalled features for mansion-sized comfort, entertaining and full family enjoyment of leisure activities. The breathtaking 364 sq. ft. living room with full-sized dining room can open onto an elegant outdoor dining patio. Bedroom wing is "insulated" from living area by center hall.

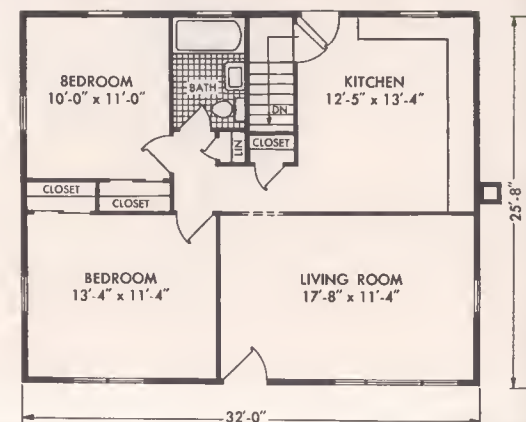
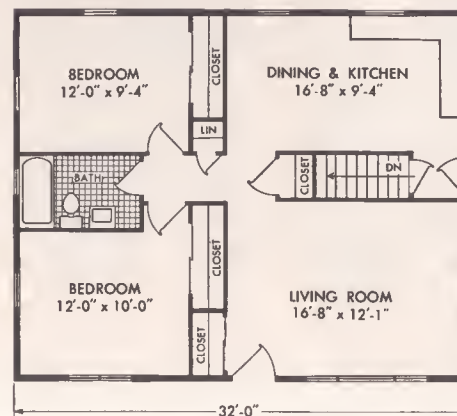
See Page 23 for another size of this plan
(the LAKELAND)

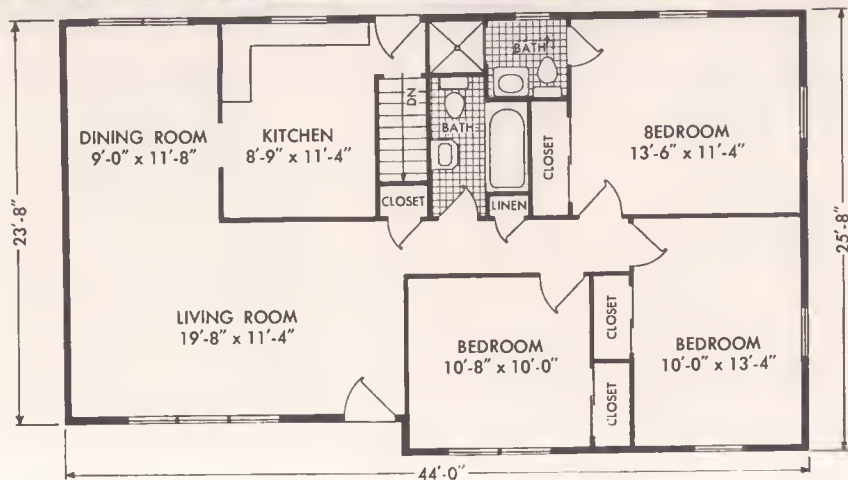


the GLENDALE

32' x 25'8"

Basic, small-family ranch design, providing generous room proportions within a very economical foundation plan. A variety of interior layouts is available, to express *your* needs and wishes.



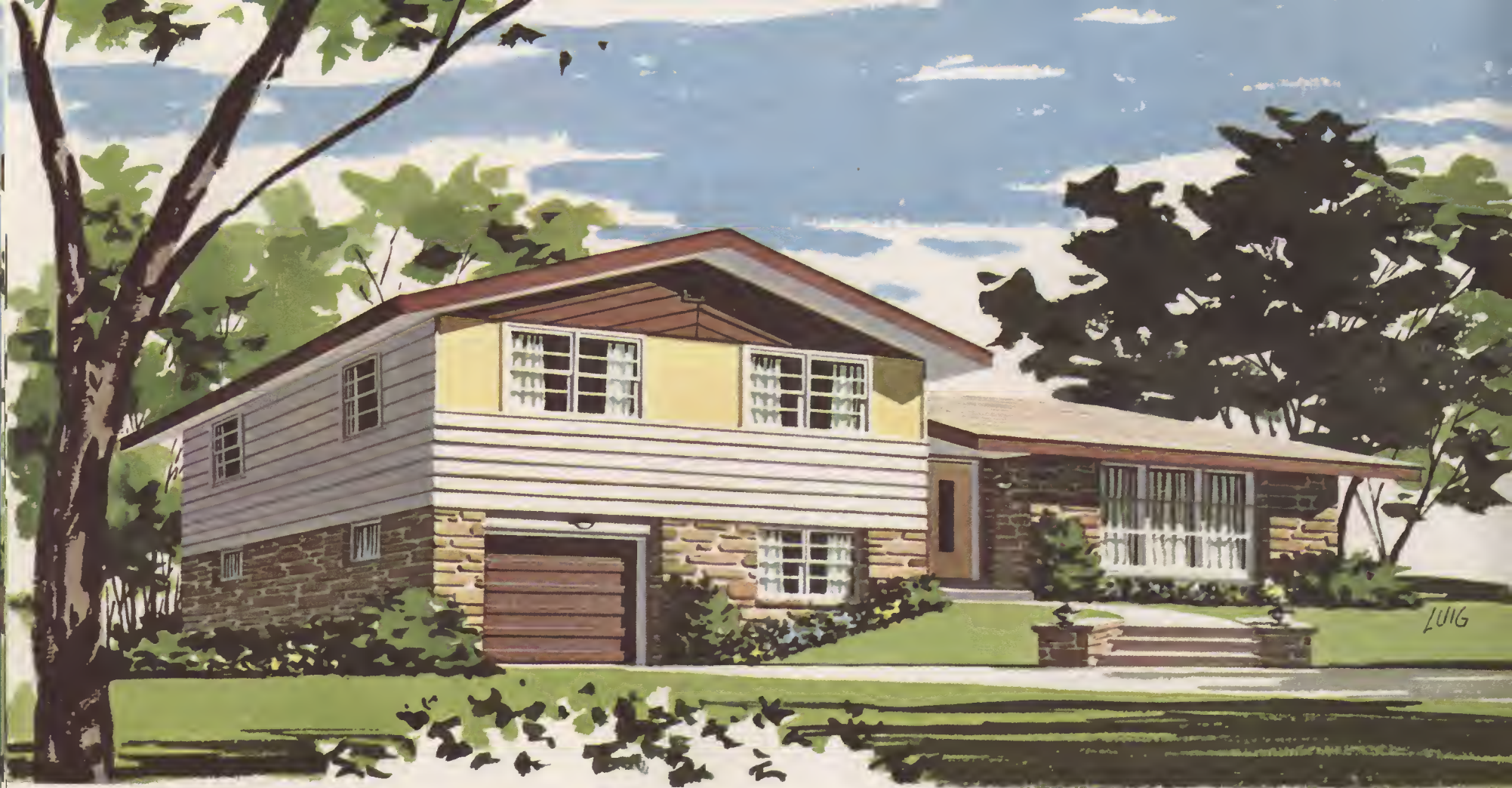


the ARLINGTON

44' x 25'8" 2 Bathrooms

A dramatic "step-down" roof with deep overhangs heightens the characteristic "rambling" look of this smartly-styled ranch. 20-foot living room; kitchen and dining room each 11-feet; three good-sized bedrooms and 2 full bathrooms.



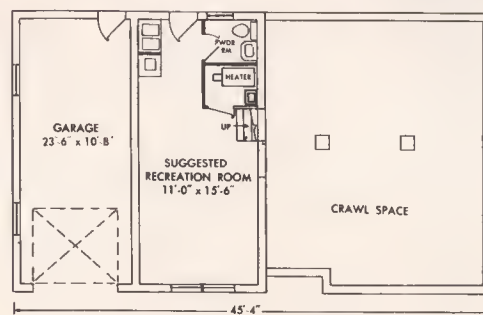


the RADCLIFF

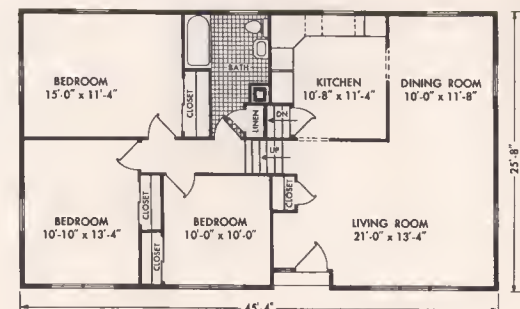
45'4" x 25'8"

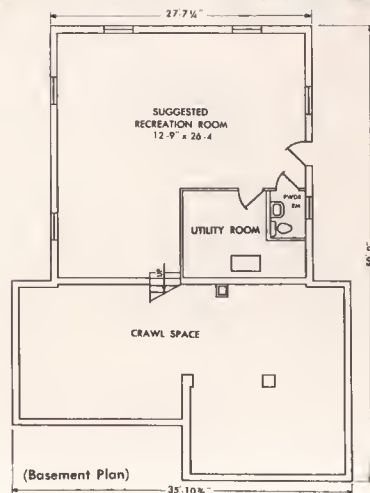
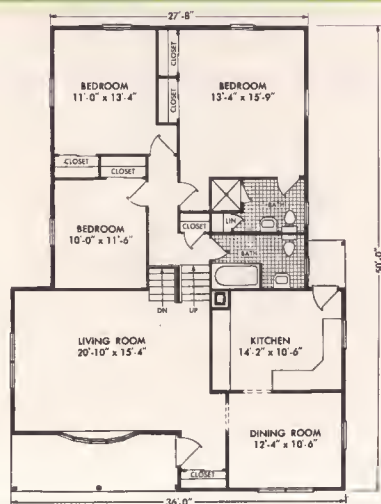
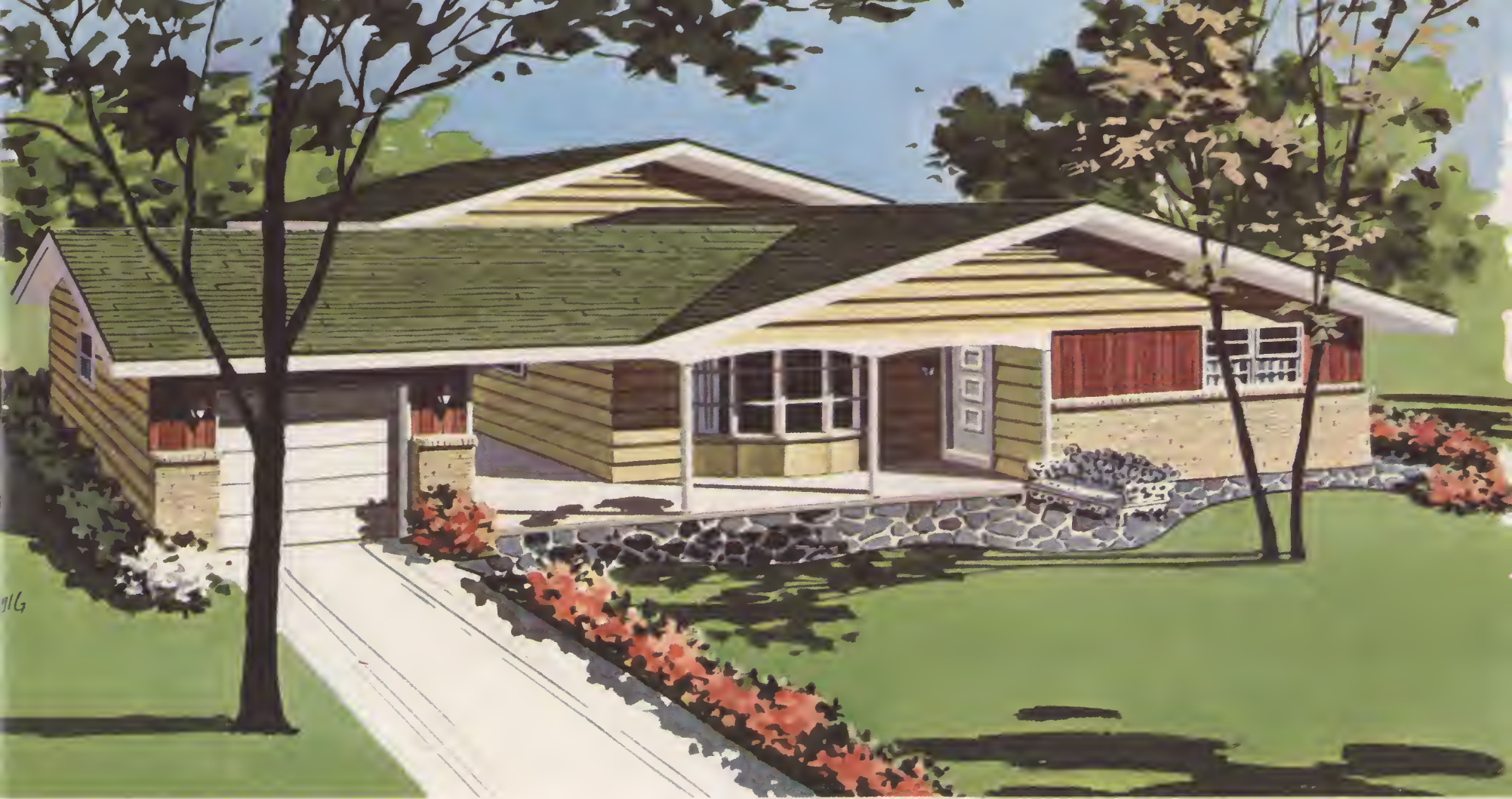
The classic split-level plan, providing elevated bedroom wing. Below it a future recreation room and utility room (or fourth bedroom) plus powder room. At lawn-level, a handsome 21-foot living room, full dining room and modern kitchen.

See Page 23 for other sizes of this plan
(the CARLISLE and the CHELSEA)



(Basement Plan)



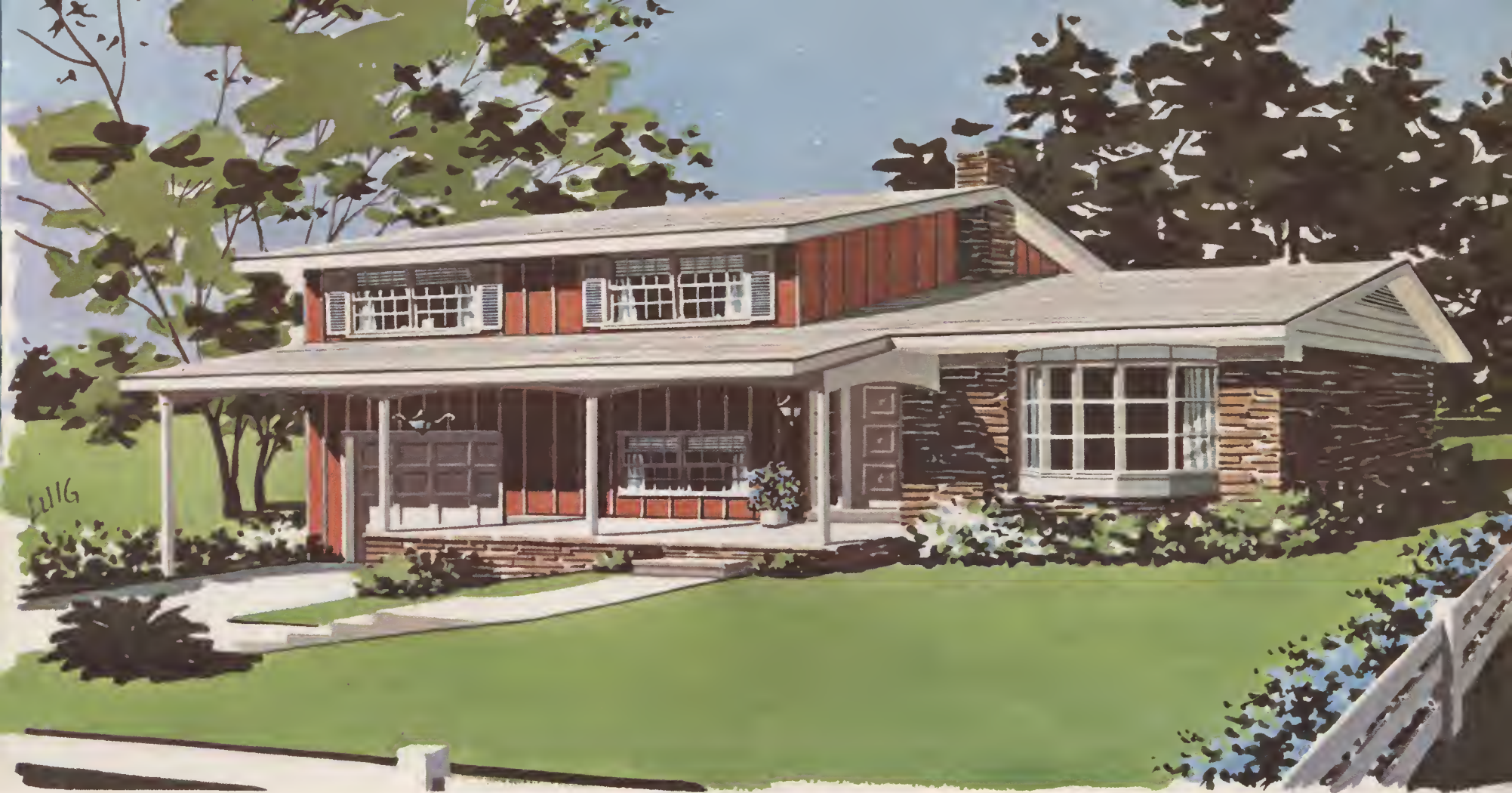


the CAMBRIDGE

50' x 36' 2 Bathrooms

Unique breezeway-front split level. 3 bedrooms, 2 baths, huge bow-window living room, full dining room, 14-foot kitchen. Expansion area for Family Room, another bedroom, basement. Covered patio. Foyer entry.

See Page 23 for another size of this plan
(the KENT)

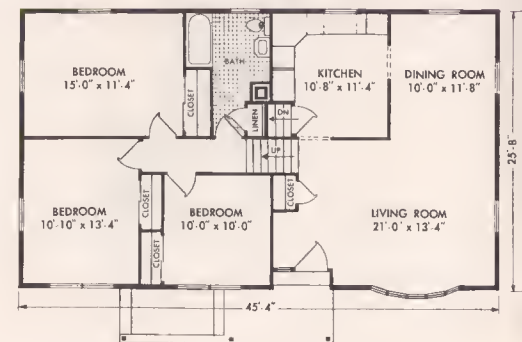
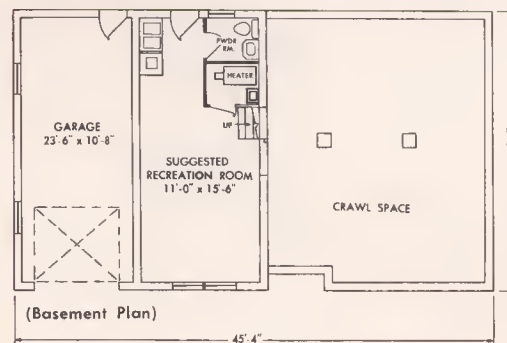


the NEWPORT

45'4" x 25'8"

Colonial decor distinguishes this popular split level plan with a 21-foot living room, 15-foot master bedroom, and 11-foot bathroom typifying the generous dimensions throughout. Expansion area for family room, basement storage, etc.

See Page 23 for other sizes of this plan
(the BROOKFIELD and the TOWNSEND)

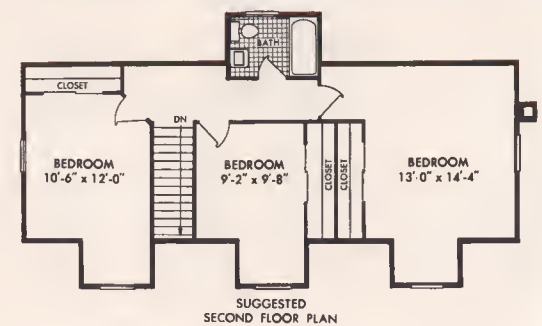
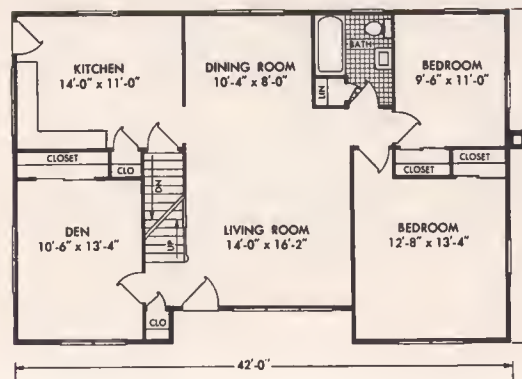


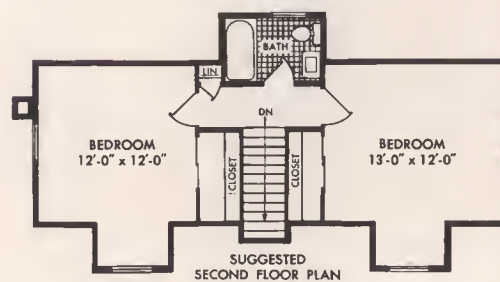
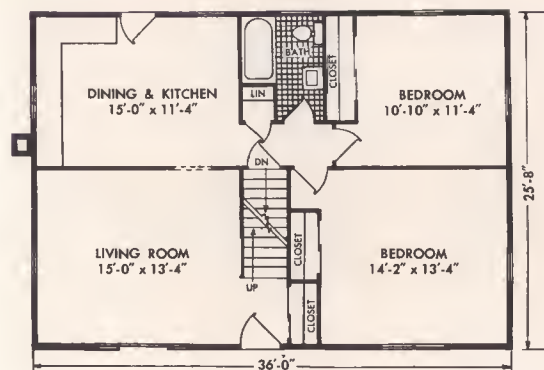


the SANTA BARBARA

42' x 27'8"

Spaciously-planned "expansion Cape Cod" style, with two or three bedrooms on the first floor and space on the upper floor for an additional two or three bedrooms! Over 1,800 sq. ft. of living area at lowest possible per-foot construction cost.





the BEDFORD

36' x 25'8"

The traditional New England favorite — a basic one-floor design *plus* expansion space on the second floor for additional bedrooms and bathroom, as the family grows! Comfort, space, economy!

See Page 22 for other sizes of this plan
(the CHESTERFIELD and the HASTINGS)

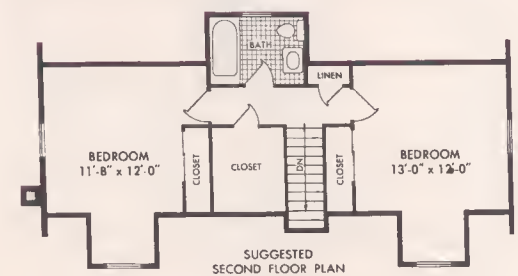
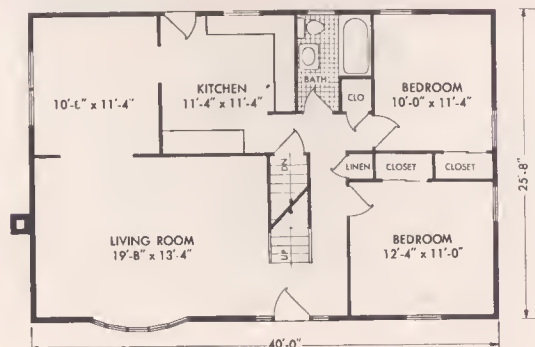


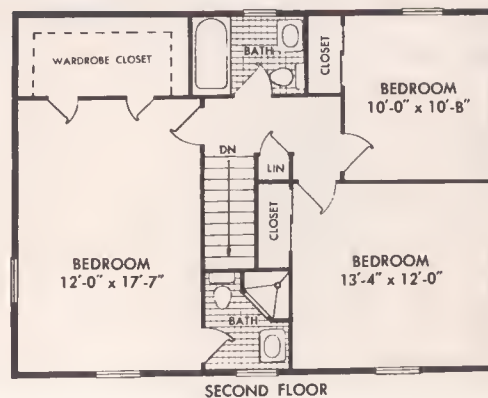
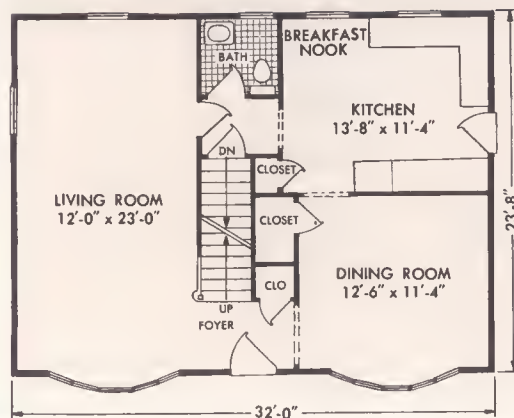
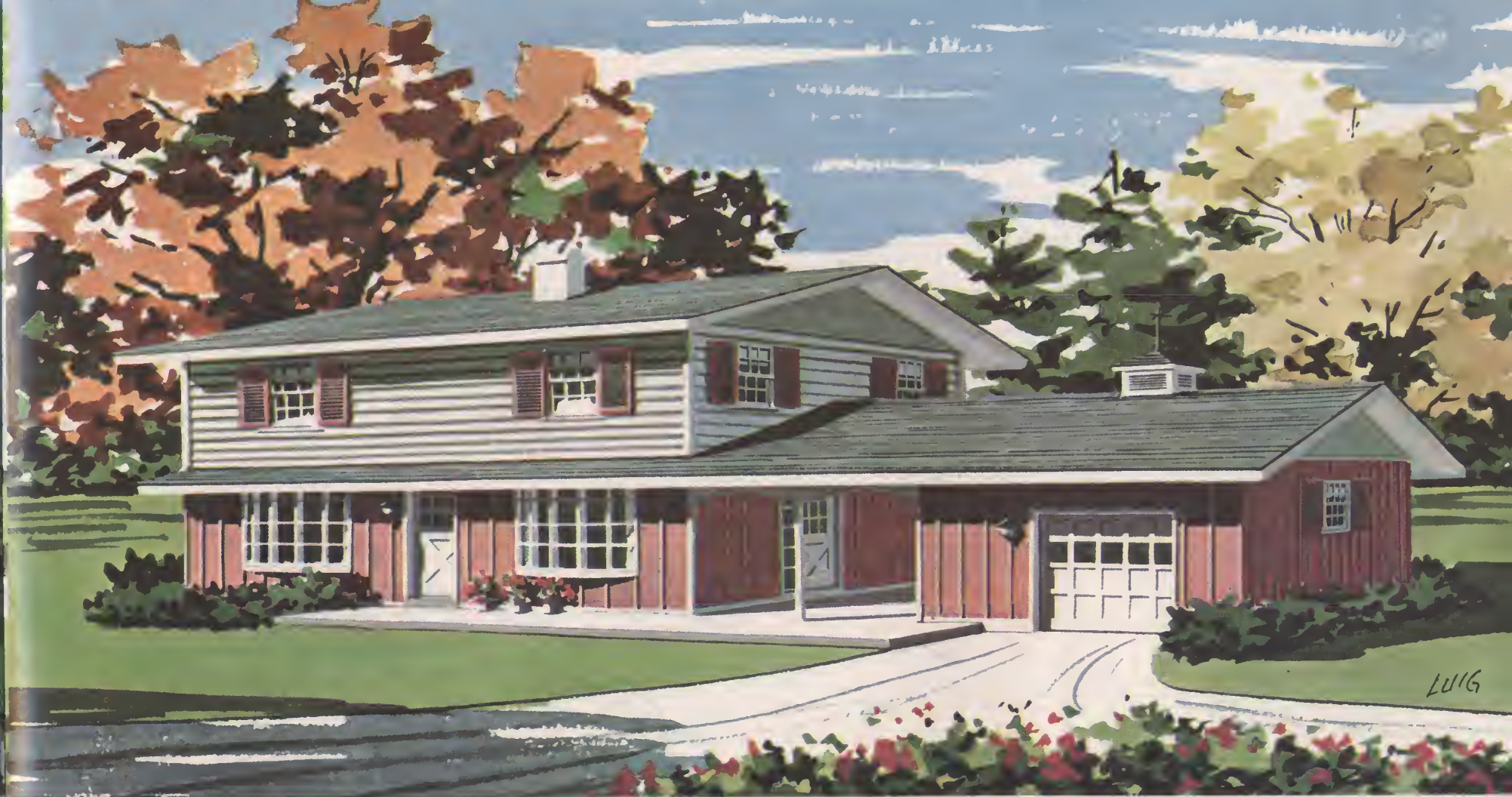
the PAUL REVERE

40' x 25'8"

Authentic New England design, with 20-foot living room, full dining room and big kitchen, 2 comfortable bedrooms and bath on the ground floor. Upstairs, space for two more bedrooms, additional bathroom, and endless storage closets.

See Page 22 for another size of this plan
(the BRISTOL)





the MONTICELLO

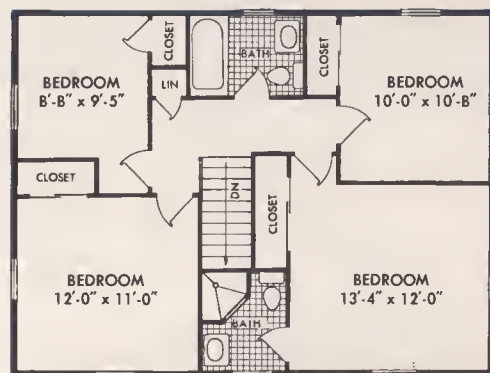
32' x 23'8" 2 Bathrooms

As American as the flag: the famed Georgian Colonial with center-hall foyer, 23-foot living room, big kitchen and dining room plus powder room downstairs. Above, 3 *big* bedrooms, 2 baths; 18-foot master bedroom boasts walk-in wardrobe!

See Page 22 for Alternate Second Floor Plans

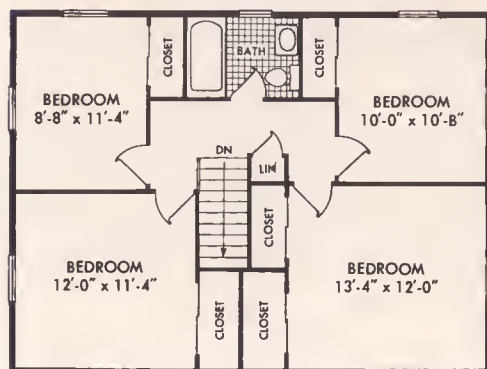
VARIATIONS IN FLOOR PLANS

Shown herewith are variations to the standard floor-plans which appear on the preceding pages. Any Hilco Home floor-plan can be made larger or smaller, as you choose. Rooms can be re-arranged and dimensions changed. Special-purpose rooms can be added. Or, if you wish, Hilco architects will create a completely new and original design from your plans or specifications. There is no charge for any of these services.



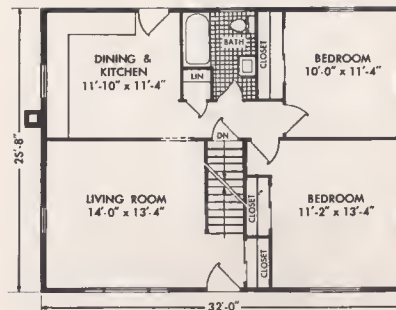
SECOND FLOOR

the MONTICELLO (Alternate No. 1)

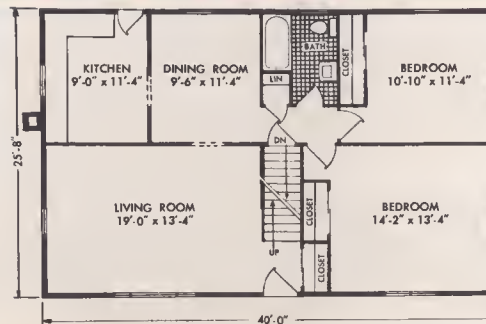


SECOND FLOOR

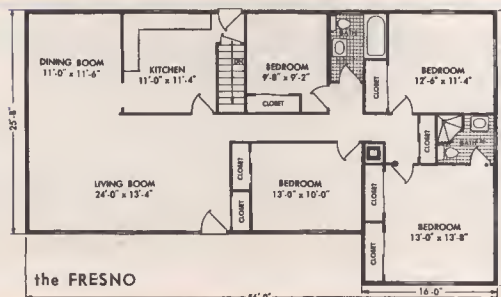
the MONTICELLO (Alternate No. 2)



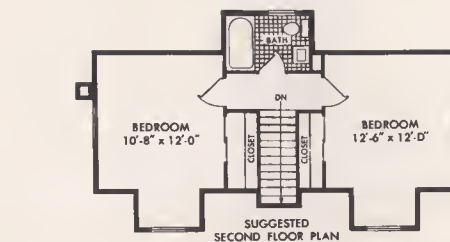
the CHESTERFIELD



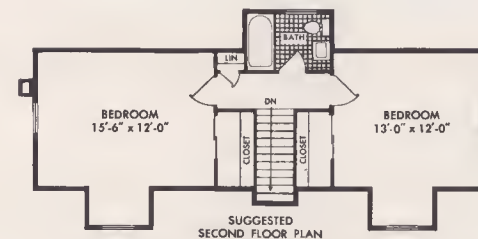
the HASTINGS



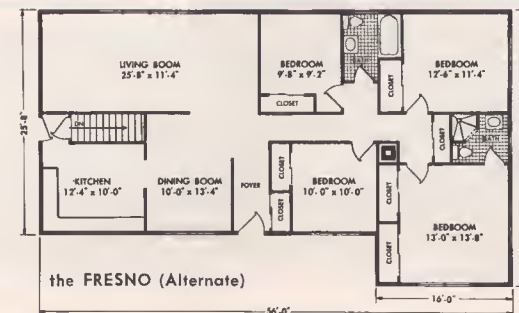
the FRESNO



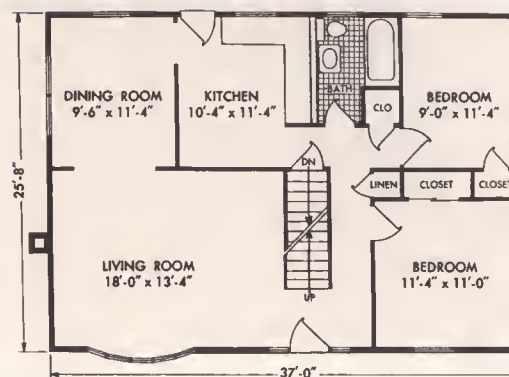
SUGGESTED
SECOND FLOOR PLAN



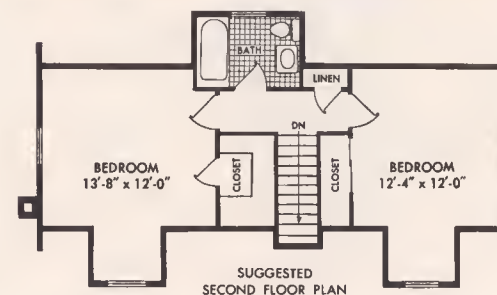
SUGGESTED
SECOND FLOOR PLAN



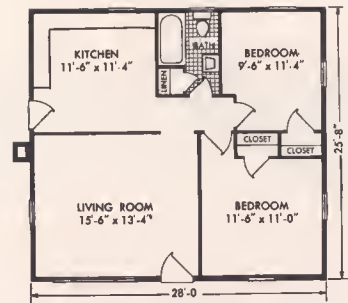
the FRESNO (Alternate)



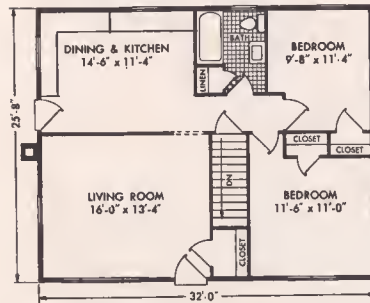
the BRISTOL



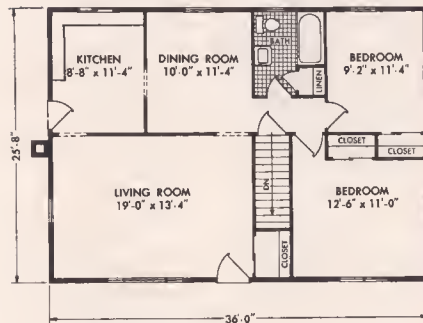
SUGGESTED
SECOND FLOOR PLAN



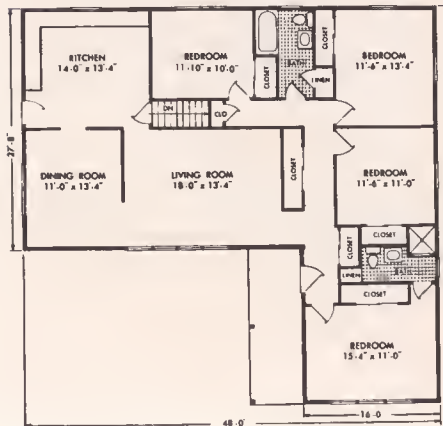
the NEWTON



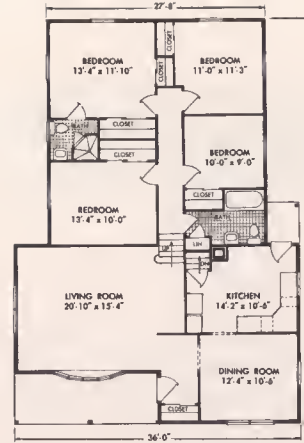
the BANCROFT



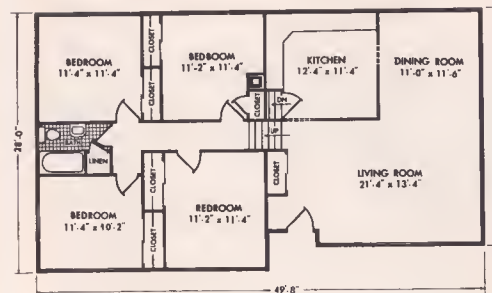
the BELMONT



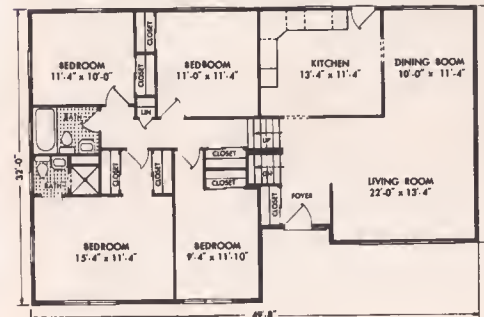
the LAKELAND



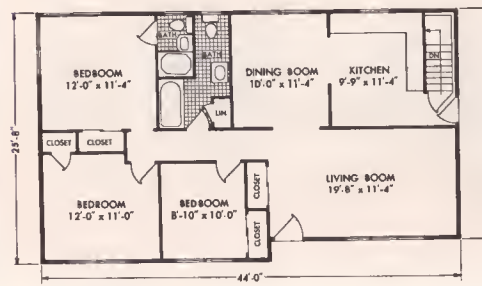
the KENT



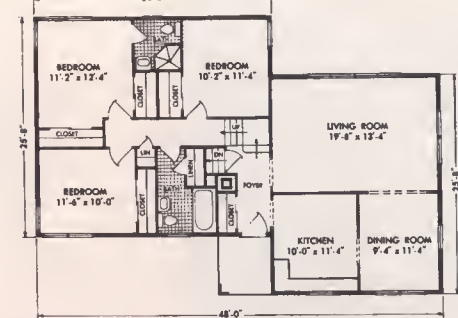
the CARLISLE



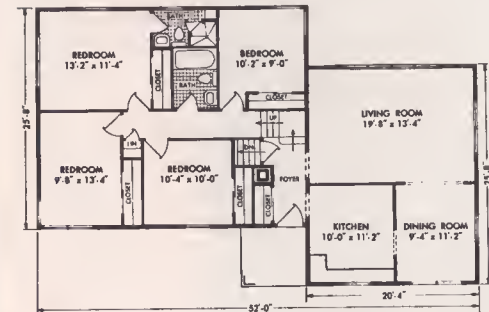
the CHELSEA



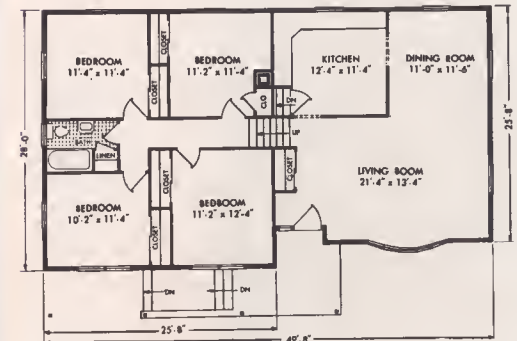
the TRENTON



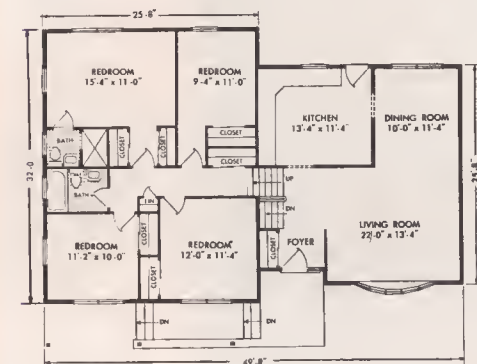
the SHEFFIELD



the SOMERSET

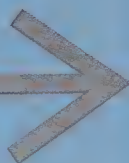


the BROOKFIELD



the TOWNSEND

National Brand Materials used in HILCO HOMES



*Specifications
and
description
of the
fine quality
materials
used in
HILCO
custom-quality
HOMES*

United States Gypsum Co., National Gypsum Co., J. R. Quigley Co., — Andersen Windows — Harris Brand Hardwood Flooring — Weyerhaeuser Siding and Finish. Well-Bilt Disappearing Stairways — Lockwood, Quikset, Schlage and National Hardware. Logan Long Asbestos Shingles and Roofing Products — Bestwall Shake Siding. Masonite Hardboards — Lustrro Plastic Tile — Armstrong "Temlock". Bethlehem Steel and American Steel and Wire Co., nails — Mohawk interior Flush Doors. Kewanee Steel Basement Sash — Commander, Better-Bilt and Howell Overhead Garage Doors. Fiberglass Insulation Products — Alfol — Aluminum Reflective Insulation. Marlite Tile Board — U. S. Plywood — and Georgio-Pacific Plywood — Coffman Stairwork — Simpson Redwood — Silvara Stone.

GENERAL INFORMATION

All framing materials furnished loose or assembled are #1 grade marked WCLA, Western lumber, 16" "OC", sizes as indicated on blueprints. All studding is kiln dried 2x4's, 16" "OC". The end floor joists as well as joists under major dividing partitions are doubled.

All framing and construction equals general building codes, VA and FHA requirements in most areas.

BLUEPRINTS

Five complete sets.

CONSTRUCTION INFORMATION

A complete set of construction details and with an instruction manual.

FLOOR COMPONENTS

SILLS: 2x8.

GIRDER: 6x8 assembled in sections and cut to length.

FLOOR JOISTS: 2x10 or size as indicated on blueprint.

BOXING: Same dimensions as floor joists.

STAIR-WELL-HEADERS: Same size as floor joist, doubled and cut to length.

FLOOR JOIST HANGERS: Steel—furnished where shown on blueprints.

BRIDGING: Pre-cut.

BASEMENT STAIRWAY: 2x12 stringers, cut to size, 5/4"x10" treads. Stair rail and posts where necessary when indicated on blueprints.

SUB-FLOORING: 1/2" 5 ply CD Fir Plywood or 1x5, full thick, T&G, Yellow Pine, roofers.

SUB-FLOORING FOR EXPANSION AREA: All 1 1/2 story homes are supplied with on 8' wide single floor of 1/2", 5 ply, CD, Fir Plywood the length of home.

BUILDING PAPER: Red rosin paper for between sub-floor and finish floor.

UNDERLAYMENT FOR KITCHEN AND BATH AREAS: 3/8" 5 ply CD Fir Plywood.

FINISH FLOORING: #1 Common Red or White Oak, full thick, T&G and end matched for first floor of all 1, 1 1/2 and split-level homes and both floors of 2 story homes.

EXTERIOR COMPONENTS

EXTERIOR WALL PANELS: Assembled in sections 8' high with 2x4 kiln dried studding 16" "OC" with factory applied 1/2" asphalt impregnated rigid insulating sheathing board which is waterproof, rot proof, termite proof and fire resistant. All corner panels are sheathed with 1/2" 5 ply CD Fir Plywood.

TOP PLATES: 2x4.

RIDGEBOARD: 2x8.

CEILING JOISTS: 2x6, pre-cut to angle of roof rafters.

ROOF RAFTERS: 2x6, 16" "OC" precision notched and mitered.

ROOF SHEATHING: 3/8 CD Fir Plywood or 1x5 T&G, full thick, Yellow Pine, roofers.

ROOF SHEATHING PAPER: 15 lb. Asphalt saturated, felt.

ROOF SHINGLES: 215 lb. first quality, thick butt, asphalt shingles (choice of color).

FLASHING: Aluminum for all homes with dormers or valleys. Drip edge for front and rear roof eaves.

ROOF OVERHANG: In accordance with blueprints.

GABLE END OVERHANG: In accordance with blueprints.

SOFFIT: 1/4" exterior Fir Plywood A.C. grade, D.F.P.A. grade marked.

EXTERIOR TRIM: Facia and Bargeboard #2 White Pine 1x8, 3/4x1 1/2" plank and 1 1/2" bed moulding.

DORMERS: Pre-fabricated in sections 6 feet wide—7 feet high, included, as indicated on blueprints.

GABLE END: Pre-fabricated for all one story homes.

STRIPPING: 1x2 and 1x3 for application of asbestos and cedar shake siding.

EXTERIOR SIDING: Choice of 8" or 10" Clear Beveled California Redwood, Vertical Grain. Natural or Prestained Cedar Shakes, 12" Shadowvent Masonite, 10" B Cedar beveled, 12" Diamond Brand Lifetime plastic face beveled siding and Asbestos shingles. (Choice of colors.)

WINDOWS: #1 White Pine frames and sash, completely assembled, ready to be inserted into perimeter panels. With Unique balances and "Air-Loc" feature for easily removable sash. Glazed with clear, flat, drawn glass and full jamb, weather stripped with aluminum. All other windows, other than one over one style and size according to blueprints.

EXTERIOR DOOR FRAMES: Completely assembled, ready to be inserted.

EXTERIOR DOORS: Entrance door 1 3/4"x3'0"x6'8". Flush, solid core, stain grade, Birch or Mahogany, choice of style, or #1 White Pine panel doors, choice of style. Glazed.

SERVICE DOOR: 1 3/8"x2'8"x6'8" #1 Fir, choice of style, Glazed.

INTERIOR COMPONENTS

INTERIOR DOORS: 1 3/8" thick 6'8" high, flush, stain grade, choice of Mahogany or Birch. Jambs and doors routed for hinges, doors back-beveled and mortised for lock set.

SLIDING DOOR CLOSETS: Provided where shown on blueprints. 1 3/8" thick, 6'6" high, flush, stain grade, choice of Birch or Mahogany, hardware included. All sliding door closets complete with jamb and trim.

INTERIOR STUDDING: Precision pre-cut 2x4 kiln dried Western lumber.

INTERIOR DOOR OPENINGS: Pre-assembled in accordance with sizes indicated on blueprints.

INTERIOR WALL COVERING: Choice of 1/2" sheetrock with Perf-o-tape* and metal outside corners or 3/8" rock loth with corner bead and cornerite. Note: Metal orches for plaster wall construction only supplied where shown on blueprints. For sheetrock construction, squared openings only are provided.

INTERIOR TRIM: Clear, stain grade, White Pine, ranch trim, door stops, baseboard, shoe moulding, window stool and sash top. Window and door trim cut to size and packaged.

HARDWARE: Brass lock sets and hinges for all doors, lifts and lock sets for all windows, hooks, rails and shelving for all closets.

NAILS: Sufficient quantity of all sizes and types required.

STAIRWAYS: Complete Oak stairways for 1 1/2 story and split level homes. 2x12 stair horses for 1 1/2 story homes.

GABLE END LOUVRES: Aluminum, screen backed.

THRESHOLDS: Oak, front and service doors.

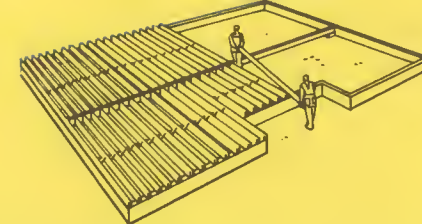
*custom-designed,
pre-engineered*

HILCO HOMES

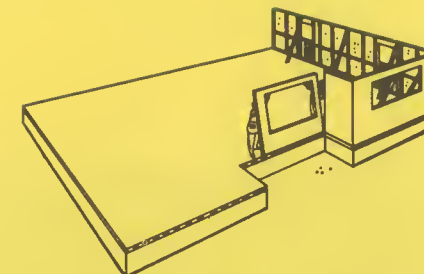
*are expertly planned
... quickly erected*

Hilco scientifically pre-cuts and sectionizes every home with such precision accuracy that every panel slips quickly, easily, and perfectly into place. Hilco's simple, step-by-step construction details included with your plans are so easy to understand and follow that many couples who never built anything before have successfully erected Hilco Homes. Even when you employ a carpenter or contractor, time and labor costs are further reduced.

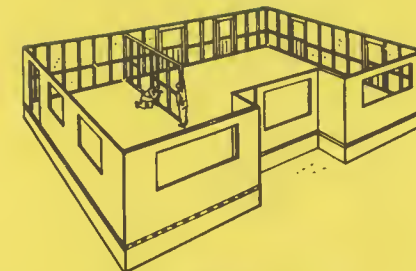
INSTALLING FLOOR JOISTS—It's easy to install pre-assembled girder, sized-to-fit floor joists and pre-cut bridging. Hilco's easy-to-read instructions and easy-to-follow construction plans show you exactly how it's done.



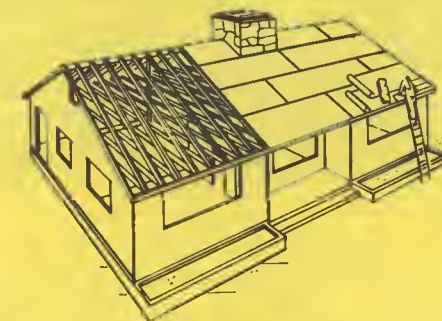
ASSEMBLING OUTSIDE WALL PANELS—The precision manufactured outside wall panels, none longer than only two men can handle, are quickly assembled in place. The construction manual and blue prints make it so easy.



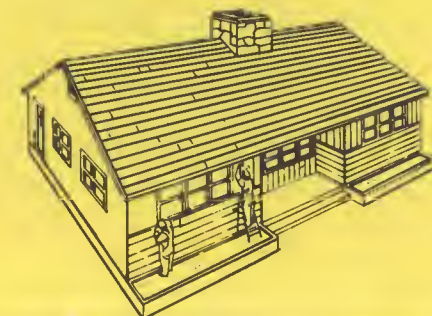
ERECTING INTERIOR PARTITIONS—The precision pre-cut interior studding and pre-assembled door openings enable you to erect the interior partitions as quickly as they can be nailed into position. Every step is made simple with the help of your manual.



SETTING CEILING JOIST AND RAFTERS—Sized-to-fit ceiling joist and precision pre-cut roof rafters go up in a quick, easy operation. You are now ready for the application of roof sheathing, shingles, and trim.



SIDING AND WINDOWS—Complete instructions and detailed drawings make every operation as easy as A-B-C. No guesswork, no delays. Now your Hilco home is completely closed in, and you can complete the interior according to your taste and wishes.



Large variety of complete Bathrooms on Display at **HILCO VILLAGE**



Hilco decorator-designed bathrooms blend or contrast the rich shades of genuine ceramic tile with those of American-Standard's famed vitreous-enamel fixtures. Matching custom-built formica-top vanettes come with huge plate glass mirrors and big, base-cabinet linen-chests and hampers. Glistening chrome towel bars and accessories echo the elegance of rustfree polished aluminum frames on the shower door or bath enclosure.

Hilco will custom-plan your bathrooms free. See fixtures in a wide choice of models and sizes, at substantially discounted prices. All decorator colors available! Bathtub and stall shower enclosures, too! Displays and sample walls with ceramic tile, plastic tile, and a great variety of floor coverings! Color themes are carried through in tile or vinyl floor.

10 Model Kitchens on Display

HILCO VILLAGE



Hilco custom-planned kitchens combine beauty with utility; ample space with step-saving efficiency. *Long* areas of counter-top "work surface," plus maximum cabinet and shelf space will please every woman's practical mind, while delighting her fashion-wise eye. Vast variety of cabinet color schemes in soft, glowing birch or sleek, gleaming steel. Plastic-laminate counters in dozens of colors and patterns. Floor-coverings, too, harmonize with the *planned* decor of the home-maker's headquarters!

Complete with all the newest appliances, handsome cabinets, exciting new ideas in "mix or match" color styling! Your kitchen custom-designed free of charge by Hilco Kitchen Planning Service. Free estimates and free blueprints. Substantial discounts on national-brand appliances by

**GENERAL ELECTRIC • CALORIC • IXL • MARSH • TAPPAN
WHIRLPOOL • THERMIDOR • SCHEIRCH • HOTPOINT
ROPER • AMERICAN • and many others**

what

HILCO HOME

owners tell us . . .

"more substantial"

"We have been told by builders that our house was more substantial than non-prefabs."

Neil Boulanger, Wilmington, Del.

"more for your money"

"The materials are of the best quality and you really get more for your money."

Raymond P. Bellini, Milfore, N. J.

"well laid out"

"We liked the design better than others we had seen. It is so well laid out. We have ample room for a family of five."

Arthur H. Brill, Hatboro, Pa.

"excellent service"

"The lumber and other materials received for our Hilco Home were of the best quality and the service received was excellent."

Darwin N. Dobson, Davisville, Pa.

"instructions . . . readily understood"

"Windows and doors were a perfect fit. Instructions very plain and readily understood even by an amateur."

Mr. & Mrs. Edward Stricker, Sharon Hill, Pa.

"outstanding in design, workmanship"

"Your house is outstanding in design, workmanship and excellent room planning. It is a house time won't change. We feel we have made a wise choice."

Roland J. Livingston, Jr., Salem, N. J.

"anyone . . . can build a Hilco Home"

"I did not spend 1¢ for a carpenter and am not a carpenter myself, which proves' most anyone who can hold a hammer can build a Hilco Home."

James Carnevale, Williamsport, Pa.

"less money"

"You get better quality for less money."

Harry V. Nelson, Sellersville, Pa.

"best grade of materials"

"Hilco has the best grade of materials throughout the house."

William L. Metz, Newport, Pa.

"none as satisfactory"

"I have looked at just about all the prefabs and have found none as satisfactory in regard to quality and style."

Clarence S. Wiggins, Springfield, Pa.

"passed rigid requirements"

"After a careful check of all other prefab homes within an approximate 200 mile radius, I came to the conclusion that Hilco gave more for the money. Also, it passed the rigid requirements of our area."

Joseph M. O'Hara, Scranton, Pa.

"complimented by building inspector"

"The building inspector for the building and loan company complimented the material and construction."

Edward Phrampus, Atlantic City, N. J.

"everything a home requires"

"We think they have just about everything a home requires."

Mr. & Mrs. Walter Knarr, Emporium, Pa.

"none . . . could beat Hog Island's price"

"None of our local lumber companies could beat Hog Island's price on the same material and we also saved on the labor cost because we were able to follow the easy instructions."

John Kubiski, Millville, N. J.

"best dollar for dollar value"

"After a long, exhaustive survey of pre-cut homes of many different companies, we were positive Hilco had the best dollar for dollar value."

Thomas E. Jones, Athens, Pa.

"cooperative"

"We found the Hilco people very cooperative and the material satisfactory in quality and quantity."

Robert Weiss, Lakewood, N. J.

"superior design and quality"

"After looking at several others we found the Hilco Homes far superior in design and quality of materials used in their construction."

Harold Cunningham, Wilmington, Del.

"a lovely home"

"We have a lovely home which we are proud of, especially since we put it up ourselves. Also Hilco Homes came through with flying colors in spite of some difficult problems."

John J. Frank, Jr., Plainfield, N. J.

"finished the house in good time"

"Never having undertaken a job of this kind, I was half afraid to start, but after studying the blueprints and reading the instructions, which were clear and to the point, we finished the house in good time."

William Shaw, Jr., Boothwyn, Pa.

Names of Hilco Home Owners in your section cheerfully furnished upon request

*Add a garage in any size,
to match your style home!*

LOW COST, READY-TO-BUILD

HILCO GARAGES

WITH EXTRA UTILITY SPACE

- for garden and work tools!
- for bikes!
- for garden furniture!
- for workshop!
- for more storage space!

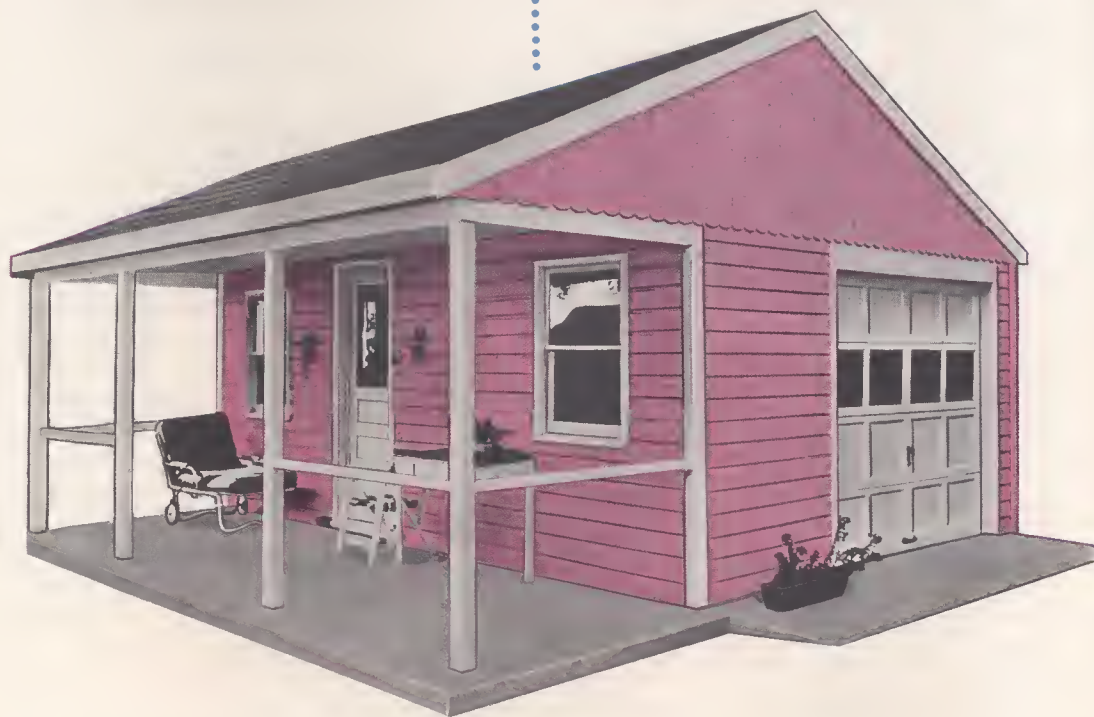
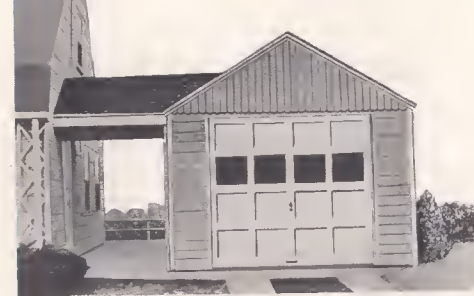
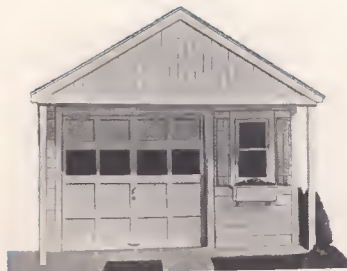
Hilco garages are more than just a garage, more than just a storage room . . . they are a practical addition to your property that will increase its value and usefulness. They are designed to meet the modern family's need for "A place for everything."

Hilco *quality* Garages are available in sizes and styles to match your home. These beautifully-designed garages come in one- and two-car sizes — in 7 models, 56 sizes, and a variety of sidings and roof colors.

Hilco garages are precision pre-cut, making them amazingly easy to erect. You can do all the work yourself in your spare time with Hilco's simplified instructions or Hilco's own construction crews will do the whole job for you. Either way you save hundreds of dollars and Hilco guarantees satisfaction!

WRITE FOR FREE GARAGE FOLDER

with complete descriptions of all models and sizes available, and information on Hilco's liberal credit terms.



No down payment — low monthly payments up to 5 years to pay

SUBSTANTIAL DISCOUNTS on famous-make plumbing and heating fixtures, appliances, tools and building materials!... *everything to complete your home!*

Hilco offers you a complete selection of fixtures and features that add to the efficiency and architectural beauty of your new home, and greatly enhance its value. These handsome and practical appliances and products, styled by nationally famous makers, are available to you at low discount prices through the tremendous volume-buying of the largest lumberyard in the East. They add the final touch to Hilco luxury living and are backed by the same quality guarantee that made them famous. You not only save money, you save time by Hilco's one-stop buying of everything to complete your home.

RANGES	KITCHEN CABINETS	HEATING EQUIPMENT
SINKS	LIGHTING FIXTURES	PLUMBING EQUIPMENT
WASHERS	REFRIGERATORS	BATHROOM FIXTURES
DRYERS	EXHAUST FANS	ROOM AIR CONDITIONERS
IRONERS	DISHWASHERS	GUTTERS AND DOWNSPOUTS
FREEZERS	DE-HUMIDIFIERS	BUILT-IN WALL OVENS
HEATERS	CHIMNEYS	GAS INCINERATORS
DISPOSALLS	WIRING	BATHTUB ENCLOSURES

These nationally famous manufacturers

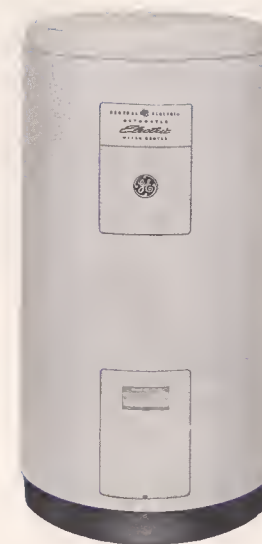
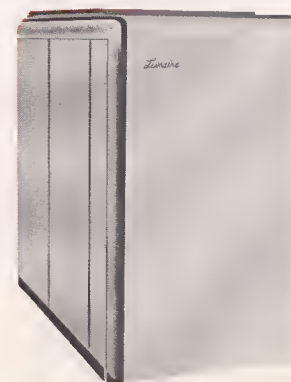
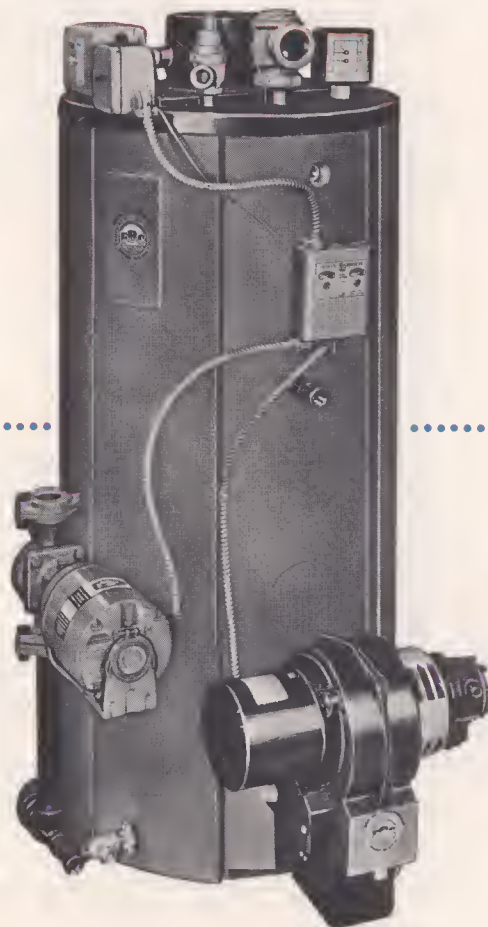
GENERAL ELECTRIC	HOTPOINT	CALORIC	UNIBUILT
PROGRESS	WHIRLPOOL	TAPPAN	ROPER
AMERICAN STANDARD	VAN PACKER	LUXAIRE	SCHEIRCH
FEDERAL BOILER	SHOWERAMA	PRYNE	AMERICAN
SHERWIN WILLIAMS	YALE	SKILL	DEWALT
SCHLAGE	LOCKWOOD	STANLEY	DELTA
NATIONAL	KENTILE	PLUMB	KRAUTER
BLACK & DECKER	ANDERSON	YANKEE	KWICKSET
LIBBEY-OWENS-FORD	ARMSTRONG	MOTO	CELOTEX



SILVARA STONE

*exclusively distributed by Hog Island Lumber Company
and all HILCO HOME dealers*

Silvara Stone is natural stone siding — not an imitation. Silvara Stone is 1" thick, diamond-cut quarried stone; it requires no footings, and can be applied to any surface. Costs much less to apply than brick or conventional 4" stone.



Put the glamorous "finishing touches" to your home with

Patio Magic and Shower Magic

ALUMINUM SLIDING GLASS DOORS

BATH AND SHOWER ENCLOSURES



Here's the "modern look" for your stroll shower or bathtub. No more flopping, dripping curtains or wet bathroom floor. No draft, either!

"Shower Magic" aluminum sliding glass doors are a joy to use, inexpensive, easy to install!

Enjoy the beauty of Nature the year 'round with crystal-clear glass sliding window walls!

- in living room, facing outdoor terrace
- in dining room, opening onto barbecue patio
- in recreation room

"Patio Magic" frames are made of heavy-gauge extruded aluminum alloy, impervious to wind, wear, and weather. They move with fingertip pressure . . . They are weather-sealed and weather-stripped with a continuous Schlegel certified wool pile, around all sides and edges. Distinctive golden handles add the "decorator" look . . . America's leading architects make extensive use of sliding window walls to admit more sun and light into homes and to enhance the feeling of spaciousness.



STYLE 301

Shower Door, swing type, hinge left or right side. Swings in or out, with adjustable strike jamb plus or minus $\frac{3}{16}$ ". (301S does not have adjustable strike jamb.)

Dimensions: 64" high by 18" to 28" wide.



STYLE 303

By-Pass Shower Doors mounted with ball bearing rollers in header. Self draining track with removable doors for easy cleaning.

Dimensions: 72" high by 40" to 60" wide.

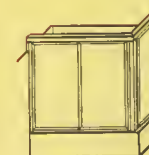


STYLE 401

Tub Enclosure with two by-pass doors for 5' recessed tub. Self draining track with removable doors for easy cleaning.

Widths: from 40" to 60". By height 60".

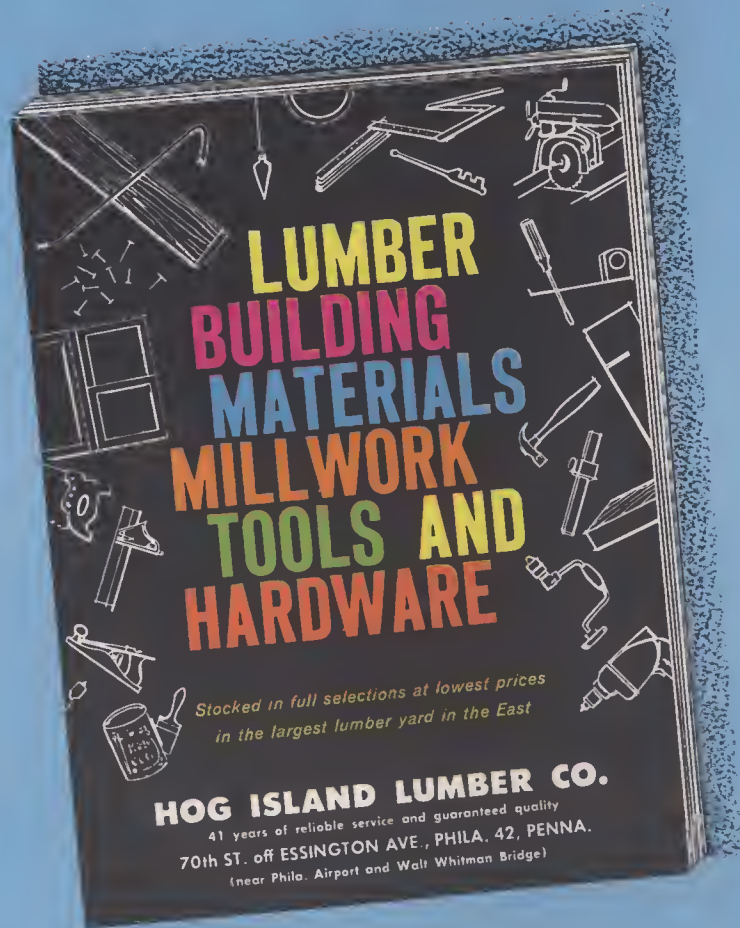
Style 405 fits 5½' tub. Widths: 60" to 66".



STYLE 406

Right angle Tub Enclosure, two by-pass doors and a right angle end panel on tub. Side to 30". By height 60".

JUST PUBLISHED



The Hog Island Lumber Co.

BUILDING MATERIAL CATALOG

— a handy, digest-sized catalog summarizing the enormous selections of building materials stocked in the largest lumber yard in the East:

PLYWOOD	FRAMING LUMBER	HARDWARE
MASONITE	FINISH LUMBER	POWER TOOLS
WINDOWS	HAND TOOLS	SHEETROCK
DOORS	ROOFING MATERIAL	OAK FLOORING
MOULDING	CEILING & FLOOR TILE	SHELVING
PAINT	INSULATION	PANELING

Complete instructions on how to buy lumber are included. Prices are specified for most items. All leading national brand materials are represented. Everything you'll need for remodeling, redecorating, or expanding your home! Send for this valuable packed-with-information . . .

HOG ISLAND LUMBER CO.
"BUILDING MATERIAL CATALOG"

... it's FREE!

Driving directions to main yard of
Hog Island Lumber Co. and the
Nationally-famous, fully-landscaped

HILCO VILLAGE

Come see 6 complete Hilco Exhibit Homes! Pre-cut Hilco Garages! 10 Model Kitchens and Decorator Bathrooms! Furnished living rooms, bedrooms, dining rooms, family recreation rooms! Displays of siding, doors, windows, wall paneling and hundreds of other ideas for building or remodeling.

There's a completely-equipped children's playground, so bring your family along!

**Open 7 days a week, 8 a.m. to 5 p.m.,
Wednesday evenings till 9 p.m.**

UNLIMITED FREE PARKING



DIRECT ROUTES TO HILCO MAIN YARD AND SAMPLE HOMES*

FROM CENTER CITY—Proceed south on Broad Street to Passyunk Avenue — turn right onto Passyunk Avenue (which becomes Essington Avenue). Continue to 70th Street — turn right on 70th Street to HILCO Main Yard and Sample Homes.

FROM 69th STREET AREA—Proceed south on 69th Street — cross Marshall Road. 69th now becomes Church Lane — continue in this direction through Yeadon. Upon crossing Cobbs Creek Parkway, Church Lane now becomes 70th Street. Continue on 70th Street to HILCO Main Yard and Sample Homes.

FROM NEW JERSEY—FROM DELAWARE RIVER (Benjamin Franklin) BRIDGE: Cross Delaware River Bridge to Vine Street. Proceed West on Vine to Broad Street. Turn left on Broad and continue on Broad Street to Passyunk Avenue — turn right onto Passyunk Avenue (which becomes Essington Avenue). Continue to 70th Street —

turn right on 70th Street to HILCO Main Yard and Sample Homes.

FROM SOUTH JERSEY—Cross the Walt Whitman Bridge. Continue on the Pennsylvania approach to fork which has a directional sign entitled "Penrose Ferry Bridge to International Airport". Continue over the bridge to the Airport Circle. Take first right turn off Circle (Essington Avenue). Proceed to 70th Street. Turn left to HILCO Main Yard and Sample Homes.

FROM CHESTER, WILMINGTON AND MARYLAND—On Route No. 291 proceed to International Airport Circle — turn off Circle onto Essington Avenue (Industrial Highway) — proceed to 70th Street — turn left onto 70th Street to HILCO Main Yard and Sample Homes.

FROM NORTHEASTERN PENNSYLVANIA AREA—From Route No. 309 and No. 442 — turn onto City Line Bridge — proceed on City Line Avenue to 63rd

Street. Turn left into 63rd Street (which becomes Cobbs Creek Parkway after crossing Market Street) — follow Cobbs Creek Parkway to 70th Street — turn left on 70th Street and proceed to HILCO Main Yard and Sample Homes.

OR

Take the North-South Turnpike Extension to the East-West Turnpike. Proceed West to the Valley Forge exit. From the Valley Forge exit you will be on the Schuylkill Expressway. Leave the Schuylkill Expressway at Manayunk exit. You will be on Belmont Avenue. Proceed East on Belmont Avenue to City Line. Turn right onto City Line. Go as far as 63rd Street. Turn left onto 63rd Street (which becomes Cobbs Creek Parkway after crossing Market Street) — follow Cobbs Creek Parkway to 70th Street — turn left on 70th Street and proceed to HILCO Main Yard and Sample Homes.



HILCO HOMES[®]

70th STREET off ESSINGTON AVE. • PHILADELPHIA 42, PA.

(NEAR INTERNATIONAL AIRPORT AND WALT WHITMAN BRIDGE)

41 Years of Dependable Service and Guaranteed Quality

Regional Hilco Exhibit Homes everywhere! Write for location nearest you

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From the collection of:

Jim Draeger

H I I

70th STREET

(NEAR

41 Y

Regional Hilco

4 CONVENIENT WAYS OF PAYING FOR YOUR HILCO HOME

1. When you pay CASH IN FULL with your order, prior to delivery, you may deduct a discount of 2%.
2. When you pay 15% as a Down Payment with your order, the balance can be paid when the materials arrive. This method of payment entitles you to deduct a discount of 1%.
3. When you pay for the home as it is being constructed, a minimum DOWN PAYMENT of \$100.00 is required. Simply have your Bank, Savings & Loan Association, or any other mortgage source write us a letter stating that they have set aside the full amount of our bill and will pay us, after delivery has been accepted, or as the construction work progresses.

We can usually help you arrange this type of mortgage.

4. When you are unable to use any of the above 3 methods of payment, we offer a five year monthly payment plan covering materials purchased from Hilco. In order to qualify, you must own a lot free and clear, plus a small down payment. The balance is payable monthly, including interest and principal.

We will be pleased to explain the financing arrangements in greater detail at your convenience.

Call or Write

HILCO HOMES

70TH STREET off ESSINGTON AVE.

PHILADELPHIA 42, PENNA.

SAratoga 6-8100

PRICES SUBJECT TO
CHANGE WITHOUT NOTICE

PRICE LIST

PRICES EFFECTIVE

FEBRUARY 27, 1958

hilco homes

Saratoga 6-8100

A DIVISION OF

Saratoga 6-8100

HOG ISLAND LUMBER COMPANY

70th STREET OFF ESSINGTON AVENUE, PHILADELPHIA 42, PENNSYLVANIA

NOTE: Prices listed below include all exterior and interior material; complete as listed on specification page of the HILCO HOMES Catalog. Shutters, Window Boxes, Breezeways and Garages are supplied at additional costs.

			Price List "A"		Price List "B"
	Catalog		White or Pastel Colored Asbestos Siding		8" or 10" California Redwood Bevel Siding 10" "B" Cedar Bevel Siding 12" Shadowvent Masonite Siding Red Cedar Pre-Stained Shake Siding 12" Diamond Brand Plastic Faced Bevel Siding 5/16" Masonite Board and Batten Siding
	Page No.		Red Cedar, Natural, Shake Siding		
RANCH DESIGNS					
AVALON.....	10	\$ 4150.	\$ 4350.
AVALON, Alternate.....	10	4150.	4350.
ARLINGTON.....	13	4150.	4350.
BANCROFT.....	22-23	3095.	3250.
BELMONT.....	22-23	3450.	3595.
BERKSHIRE.....	5	5150.	5350.
CORTEZ.....	7	3295.	3450.
CORTEZ, Alternate.....	7	3295.	3450.
FRESNO.....	22-23	5995.	6250.
FRESNO, Alternate.....	22-23	5995.	6250.
GLENDALE.....	12	3150.	3250.
GLENDALE, Alternate.....	12	3150.	3250.
LAKELAND.....	22-23	5950.	6195.
LaSALLE.....	9	5250.	5395.
LaSALLE, Alternate.....	9	5250.	5395.
LISBON.....	11	5450.	5695.
LYNBROOK.....	6	3795.	3950.
NEWTON.....	22-23	2750.	2895.
RANCHO.....	8	3750.	3895.
RANCHO, Alternate.....	8	3750.	3895.
TRENTON.....	22-23	4150.	4350.
CAPE COD DESIGNS					
BRISTOL.....	22-23	4150.	4350.
BEDFORD.....	19	4150.	4295.
CHESTERFIELD.....	22-23	3850.	3995.
HASTINGS.....	22-23	4395.	4595.
PAUL REVERE.....	20	4750.	4950.
SANTA BARBARA.....	18	4995.	5195.
SPLIT LEVELS					
BROOKFIELD.....	22-23	5650.	5795.
CAMBRIDGE.....	15	5650.	5895.
CARLISLE.....	22-23	5250.	5495.
CHELSEA.....	22-23	5650.	5895.
KENT.....	22-23	5750.	5995.
NEWPORT.....	16	5095.	5295.
RADCLIFF.....	14	4695.	4895.
SHEFFIELD.....	22-23	5095.	5295.
SOMERSET.....	22-23	5350.	5595.
TOWNSEND.....	22-23	6150.	6395.
WELLINGTON.....	17	4750.	4950.
COLONIAL					
MONTICELLO.....	21	5495.	5750.
CONTEMPORARY					
THUNDERBIRD.....	4	6050.	6295.
THUNDERBIRD, Alternate.....	4	5950.	6195.

SEE OTHER SIDE FOR FINANCIAL ARRANGEMENTS